



EverConvert Sponsors 2026 Faith & Freedom Run to Help Fight Sex Trafficking in Upstate South Carolina

September 30, 2026

GREENVILLE, SC - September 30, 2026 -

EverConvert, a Greenville-based digital marketing agency serving law firms and healthcare providers nationwide, was proud to serve as a sponsor of the 2026 Faith & Freedom Run, a 5K and 10K running event held Saturday, September 19, 2026, at Holland Park in Greenville, South Carolina. The event was organized to raise awareness and support for SWITCH, a grassroots organization working to end sex trafficking and sexual exploitation in the Upstate of South Carolina. According to the event's race page, the nighttime race carried the theme "Racing to End Sex Trafficking" and brought runners and walkers together in the Greenville community for an evening of fitness, fellowship, and advocacy.

The Faith & Freedom Run took place at Holland Park, located at 813 Laurens Road near downtown Greenville. Participants ran certified 5K and 10K courses entirely along the Green Line section of the Prisma Health Swamp Rabbit Trail. The event offered overall, masters, and age-group awards in both distances, as well as finisher medals for participants. Support from local businesses and organizations is what makes an event like this possible, and sponsorships help ensure that more of what the race raises can go toward its cause.

The race was held in the evening, with both the 5K and 10K scheduled between 6:00 PM and 8:00 PM Eastern. Running at night along the Swamp Rabbit Trail gave participants a distinctive setting for the event, and the Green Line's location near downtown Greenville made it easy for residents from across the area to take part.

EverConvert joined fellow race sponsors SWITCH, Babb's Plumbing, 5 Point Church, and Good Life Financial Advisors in supporting the event. For EverConvert, the sponsorship reflects a simple belief: a company that calls Greenville home should invest in the people and organizations that make the community stronger. Headquartered in downtown Greenville, the agency chose to back a cause that protects vulnerable people right here in the Upstate.

EverConvert is a full-service digital marketing agency that helps law firms and healthcare providers grow through search engine optimization, AI engine optimization, paid advertising, web design, content marketing, social media marketing, lead generation, and call intake services. The agency is a Google Partner, a Meta Business Partner, and a Yelp Advertising Partner, and it serves clients across the United States from its Greenville headquarters. Supporting a hometown event is a natural extension of that local foundation.

Founded in 2012, SWITCH leads the movement to end sex trafficking and sexual exploitation in the Upstate of South Carolina, and proceeds from the Faith & Freedom Run support that mission. Community events like this one give residents a visible, active way to take part in the effort, while also connecting local businesses, churches, and families around a shared goal. Whether they ran, walked, volunteered, or cheered from the sidelines, everyone who took part helped bring attention to an issue that too often goes unseen.

Sex trafficking and sexual exploitation are difficult subjects, and events like the Faith & Freedom Run offer an approachable way for neighbors to learn about the issue and to support the people working to address it. By joining the list of sponsors, EverConvert helped make that kind of community conversation possible.

EverConvert looks forward to continuing to support local causes and community events in the Greenville area. Community members who want to learn more about the race can visit the event website at faithandfreedomrun.com, and those who want to learn more about SWITCH and its work can visit switchsc.org.

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EverConvert

EverConvert is a digital marketing agency specializing in lead generation, SEO, PPC, and web design. They help businesses turn online traffic into profit through tailored strategies that drive growth and deliver results.

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