



## **Dania Beach Massage Therapist Launches New Website**

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The Local Healing Room, a massage therapy spa in Dania Beach, FL, is proud to announce the launch of its new website. The said website details the various massage services that the business offers. Their services include deep tissue, pregnancy, and Swedish massages, and they have been shown to provide a tremendous benefit to the Dania Beach community.

Erin T. Murphy from The Local Healing Room says: "Dania Beach is unique with an old city lifestyle with many new travelers visiting and waiting for a flight or a cruise. Launching The Local Healing Room's website is vital to meet the growing demands of the public."

The company has built a significant reputation for offering excellent massage therapy services to the local community. The clinic is staffed by Erin T. Murphy, Lupita G, and Katie Fife. The three have their own specializations and qualifications, thus, they are able to cover a variety of holistic therapy options to increase overall health and well-being for the community members.

Although the spa has already built a significant reputation for its excellent services, Murphy felt it was time for

them to enter the 21st century with more modern technology, including their new <http://thelocalhealingroom.com/> website, thereby also being able to reach those people who are visitors to Dania Beach. "It is important for spa's to take advantage of technology to communicate with clients," explains Erin T. Murphy. "Sending out flyers is no longer effective in reaching the public. We must find creative ways to share the news about specials and deals that we offer."

As part of their online marketing campaign, The Local Healing Room has also launched its Yelp page. This provides those who have used their services with the opportunity to discuss their experiences with others. Since Dania Beach is a popular destination for tourists and travelers, the Yelp page has enabled the spa to gather a lot of national and international attention, significantly increasing the massage spa's overall reach. For Murphy and her colleagues, this means that they now have an even greater opportunity to provide people with holistic massage therapy services.

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For more information about The Local Healing Room, contact the company here: The Local Healing Room  
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## **The Local Healing Room**

*The Local Healing Room is a spa located in Dania Beach, Florida. They provide massage therapy, skin care, lymphatic therapy, and acupuncture.*

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