Winter Tourism to Morocco Grows as Airlines Add 5.3 Million Seats for Cold-Weather Season

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Local tour operators report increased interest in winter travel as visitors seek private cultural itineraries during North Africa?s cooler months.

Ryanair has published its winter 2026-2027 schedule for Morocco featuring 5.3 million seats across 156 routes, including a new operational base in Rabat and expanded frequency on existing connections. Local tour operator Morocco Countryside Tours, a Marrakech-based company led by native Berber guides, is among those reporting growing interest from travelers looking to visit during the November-through-March period.

Morocco?s National Tourism Office reported 17.4 million visitors in 2024, reflecting sustained growth in the country?s travel sector. Winter tourism has become an increasingly important segment as travelers from Europe and North America look for destinations where outdoor cultural tours, historic site visits, and guided excursions remain practical during colder months. The expanded flight schedules now serve multiple Moroccan cities including Marrakech, Agadir, Fes, and Casablanca, giving visitors more flexibility in choosing arrival points and designing multi-destination routes that were previously harder to arrange during winter

months when schedules were more limited.

?Winter has become a more popular time to visit as travelers discover that Morocco?s cooler months offer excellent conditions for exploring cities, mountains, and desert regions without the peak-season crowds and summer heat,? said Said, head guide and founder of the company. ?Our private itineraries allow people to experience the diversity of Morocco on their own schedule, and we have seen noticeably more inquiries from travelers looking to take advantage of the new flight connections to plan trips that span multiple regions.?

The company specializes in fully private Morocco tours that can begin from any Moroccan city and on any date, making it straightforward for travelers to align their visit with available flight routes. Its tours combine imperial city explorations of Marrakech, Fes, and Chefchaouen with Atlas Mountains excursions, Atlantic coastal visits, and overnight desert camps in Erg Chebbi, all arranged around each traveler?s preferred pace, interests, and time constraints. Every guide on the team is a native Moroccan and certified professional with fluency in English and deep knowledge of the country?s cultural and geographic diversity.

The expanded winter air capacity provides travelers with broader options for accessing Morocco?s diverse geography, from Atlantic beaches to the Sahara. With multiple city entry points and increased frequency on key routes, visitors can design multi-destination itineraries rather than limiting their trip to a single hub. Local tour operators with established guide networks and multilingual teams are positioned to serve travelers who want to reach multiple regions within a single visit, making use of the improved connections between Morocco?s airports and its major tourist destinations. The growth in winter route options means travelers can arrive in one city and depart from another, enabling more efficient travel routes.

Morocco has invested in transportation, accommodation, and tourism infrastructure to support the growth in visitor numbers, and the country?s visa policies make it accessible to travelers from most European and North American countries without advance arrangements under standard tourist entry requirements. The combination of expanded air access, a developed tourism sector, and a range of year-round cultural and outdoor activities positions Morocco as a practical choice for travelers looking to escape colder winter climates while still experiencing a destination with distinct cultural character and varied geography. With multiple airlines now operating expanded winter schedules, travelers have more choice and flexibility in planning their trips.

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For more information about Morocco Countryside Tours, contact the company here:Morocco Countryside ToursContact Details:+212 672 184 628info@moroccocountrysidetours.comBab El Ksour, Marrakech, Morocco

Morocco Countryside Tours

Morocco Countryside Tours is a Moroccan travel company specializing in private, custom tours across the country. Led by experienced local guides, they offer cultural, desert, mountain, coastal, and city tours designed to provide authentic experiences

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