



Green Bay Plastics

Green Bay Plastics Observes 69th Year of Operation as a Family-Owned Plastic Manufacturers Firm

October 18, 2026

GREEN BAY, WI - October 18, 2026 -

Green Bay Plastics, a Wisconsin-based manufacturer of custom plastic products, is marking 69 years of continuous operation in 2026. The company was founded in 1957 and has operated from its facility on Ashland Avenue in Green Bay, Wisconsin, serving customers across the food, lubricant, toy component, and industrial sectors throughout that span.

The company's product line includes HDPE bottles, handled containers, jars, canisters, and a range of industrial components and wheels produced through custom blow molding. Green Bay Plastics also offers labeling and packing services, allowing customers to receive finished, shelf-ready products rather than managing those steps separately. That combination of manufacturing and fulfillment has remained part of the company's operating model since its early years.

One factor distinguishing Green Bay Plastics within the plastic manufacturers segment is its practice of designing and building its own manufacturing machinery and auxiliary equipment in-house. Rather than relying solely on outside vendors for tooling and production equipment, the company develops much of that infrastructure internally, a practice that has shaped its approach to custom blow molding and container

production for decades.

"Reaching 69 years in this industry says something about the people who have worked here and the relationships we've built with customers over multiple generations," said Michael Hogan, President of Green Bay Plastics. "We've stayed a family-owned operation through a lot of change in manufacturing, and building our own equipment has let us keep control over quality and adapt to what customers actually need, rather than being limited by what's available off the shelf."

Family ownership has remained a constant throughout the company's history, distinguishing it from manufacturers that have been acquired, merged, or restructured under outside ownership during the same period. Longevity of this kind is relatively uncommon in the plastic manufacturers sector, where consolidation and ownership turnover have reshaped many regional producers over the past several decades. Green Bay Plastics has continued to operate independently while adjusting its production capabilities to meet evolving customer specifications.

The company's customer base spans several distinct industries. Food-sector clients rely on the company's HDPE bottles and containers for packaging needs, while lubricant manufacturers use its jars and canisters for product storage and distribution. Toy component production represents another segment served by the company's custom blow molding capabilities, alongside broader industrial applications that call for durable plastic components and wheels.

Hogan noted that the company's approach to equipment design has become more relevant as customers seek suppliers capable of producing specialized or non-standard components. "A lot of what we build for customers doesn't come out of a catalog," Hogan said. "Because we design and build our own machinery, we can respond to a custom request in a way that would be much harder for a company that has to wait on outside equipment manufacturers."

Custom blow molding remains central to the company's operations, supporting production of rigid plastic packaging and containers used across multiple industries. The company has also continued to invest in its in-house tooling and equipment capabilities as part of its long-term operating strategy, an approach that has supported consistency in output as customer demand has shifted over the years.

Green Bay Plastics' 69th year of operation comes as the broader plastics manufacturing industry continues to navigate changes in materials, supply chains, and customer expectations around packaging. The company said it intends to continue operating as a family-owned business while maintaining its existing product lines, including HDPE bottles, handled containers, jars, canisters, and custom industrial components.

The company continues to accept requests for quotes through its website and maintains its headquarters and production facility in Green Bay, Wisconsin. For more information about Green Bay Plastics, its product offerings, and its custom blow molding and manufacturing capabilities, visit www.greenbayplastics.com.

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Green Bay Plastics, Inc. strives to be self-sufficient by designing and building its own tooling and machinery to provide plastic, blow-molded products for wholesale distribution.

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