

Flower Mound Chamber's Fiesta Returns October 24 with "250 Years of Freedom" Theme

October 05, 2026

FLOWER MOUND, TX - October 05, 2026 -
The Flower Mound Chamber of Commerce will hold its annual Fiesta on October 24, 2026, with Mixed Media Creations returning as the Chamber?s Official Branding Partner and creative force behind the event?s visual experience. The Chamber?s largest single annual fundraiser is expected to welcome more than 650 guests for an evening centered around this year?s theme, ?250 Years of Freedom,? honoring the United States? semiquincentennial.

Fiesta has become one of Flower Mound?s most anticipated annual traditions, bringing together business owners, civic leaders, community partners, and residents to celebrate the city?s flourishing business community. Guests support the Chamber through table purchases, donated items and services, and silent auctions while enjoying live music, dancing, elaborate décor, memorable photo opportunities, and immersive displays inspired by the annual theme.

What began as a community gathering has grown into a shared experience shaped by creativity, partnership, and purpose. Since 2017, Mixed Media Creations has worked closely with the Flower Mound Chamber of Commerce to develop and elevate Fiesta from the ground up each year, transforming a new theme into a

cohesive event identity that carries through every stage of the guest experience.

For 2026, the Chamber unveiled the ?250 Years of Freedom? theme on July 1. Mixed Media Creations developed the event logo and theme concept, along with a complete mood board and visual strategy designed to connect Fiesta?s signature energy with a milestone moment in American history.

The agency also produces the full suite of Fiesta creative materials, including email graphics, animated digital teaser graphics, print advertisements, the event program provided to every guest upon arrival, and the sponsor presentation displayed during the evening to recognize the businesses and individuals who make the event possible.

Mixed Media Creations? role extends beyond design. The team provides professional event photography and produces a fully developed video capturing the atmosphere, energy, and significance of Fiesta, giving the Chamber a lasting resource to recognize supporters, share the story of the event, and build excitement for years to come.

?The 250th anniversary of the United States isn?t a theme we get to work with twice, and we wanted this year?s Fiesta to feel connected to something bigger while still celebrating everything that makes Flower Mound special,? said Susie Carter, Founder and President of Mixed Media Creations. ?Every year, we get to reinvent how Fiesta looks and feels, but the purpose underneath it stays the same: supporting local businesses, strengthening relationships, and investing in the community. That aligns perfectly with our mission to Leave It Better.?

?Fiesta is our biggest night of the year and our biggest opportunity to say thank you to the businesses that make this community what it is,? said Lori Walker, President of the Flower Mound Chamber of Commerce. ?Tying this year?s theme to the country?s 250th birthday felt like the right way to celebrate everything our local businesses have built. Mixed Media Creations always finds a way to make Fiesta feel brand new, and this year is no exception.?

Located in southern Denton County, Flower Mound, Texas, is known for its strong quality of life, vibrant business climate, and deeply connected community. Fiesta reflects those strengths while raising critical support for the Chamber?s work to advocate for businesses, build connections, and encourage continued economic growth.

The partnership also reflects Mixed Media Creations? mission to ?Leave It Better,? which guides the agency?s work with clients, nonprofits, and community organizations throughout North Texas. Founded in 2007, Mixed Media Creations is a Dallas-Fort Worth creative agency providing branding, creative strategy, graphic design, photography, video production, and marketing support designed to help organizations

strengthen their brands and communicate their stories effectively.

https://vimeo.com/mmcreations/fiestapartnership?share=copy&fl=sv&fe=ci

As the Flower Mound Chamber of Commerce?s Official Branding Partner, the agency brings that same commitment to Fiesta each year. Stronger businesses help create stronger communities, and through its continued collaboration with the Chamber, Mixed Media Creations is helping make Fiesta an event that is visually memorable, financially meaningful, and rooted in lasting community impact.

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Mixed Media Creations

Founded in 2007, Mixed Media Creations of Tandem Axle, Inc. is a woman-owned, award-winning creative agency specializing in branding, websites, video, and marketing. Serving clients nationwide, MMC helps organizations connect, inspire, and make an impact.

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