



Women's Business Enterprise Council (WBEC)-West Launches CEO Ambassador Program for Certified WBE Business Development

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In their efforts to support Women-Owned Businesses, Women's Business Enterprise Council (WBEC)-West recently launched The WBEC-West CEO Ambassador Program.

The CEO Ambassador Program is a One-2-One, CEO-2-CEO Business Connection program created to empower certified WBEs with one-on-one coaching and mentorship from a seasoned WBE who has been successful in leveraging both their WBENC certification and resources available through WBEC-West and WBENC.

Ambassadors are able to answer most of the most frequently asked questions that WBEs ask after receiving their new certification or re-certification, including ?What now?? or other pressing questions.

The CEO Ambassador Program is unique to WBEC-West, and Ambassadors are located throughout the WBEC-West territory which spans across Arizona, Southern California, Colorado, Hawaii, Nevada, Utah, Wyoming and Guam. If you are a certified WBE in one of the above States you may apply either to be

assigned an Ambassador or to become an Ambassador.

"We encourage WBEC-West certified WBEs to support our new launch. We believe that our own individual growth is fueled by coming together, collaborating and supporting one another's growth. Through programs like these, we can build the ideal platform for collective success," stated Dr. Pamela Williamson, President of WBEC-West.

"The WBEC-West Ambassador Program aims to enlighten new and recertified WBEs about the power of certification and how to leverage your women owned status to expand and grow their business," added Dr. Williamson.

Those who are a WBEC-West WBENC Certified WBE and want an Ambassador please apply here:
<http://wbec-west.com/ambassador-program-form/>

To view current Ambassadors click here: <http://wbec-west.com/ambassador-program/>

About Women's Business Enterprise Council West (WBEC-West)

WBEC-West, a regional partner of the Women's Business Enterprise National Council (WBENC), implements the certification standards of WBENC all across the west including, Arizona, Colorado, Southern California, Utah, Wyoming, Nevada, Hawaii and Guam. WBENC certification is recognized all over America and honored by 10,000+ major corporations. They also support corporations in their efforts to include WBENC Certified WBE's in their supplier diversity programs.

Learn more about WBENC certification and get certified today to start doing business with large corporations.

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For more information about WBEC-WEST, contact the company here: WBEC-WEST Pamela Williamson, Ph.D. (480) 969-9232 pamela@wbec-west.org 1220 South Alma. School Road Suite 204 Mesa Arizona 85210

WBEC-WEST

To create a network of informed, prepared, and engaged Women Business Enterprises and corporations through certification, education, and targeted networking events.

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