



Ornate Home Adds Full Helix Sleep Mattress Lineup Following Inc. 5000 Recognition

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Ornate Home, the Santa Ana furniture and mattress retailer founded in 2021, has added the full Helix Sleep hybrid mattress lineup to its online catalog. The collection went live from September 2026, giving shoppers nationwide access to 22 mattresses from the brand.

The lineup spans eight adult and specialty models organized around sleep position and firmness, from the softest Sunset through Moonlight, the medium Midnight, Dusk, Twilight, and the firmest Dawn, along with a Plus model built for heavier sleepers and a Kids option. Each adult model comes in three builds. The Core build serves as the foundation, the Luxe build adds a pillow top, zoned lumbar coils, and a cooler cover, and the Elite build layers in additional micro-coils and premium cooling materials. Sizes run from twin through California king, with RV king and short queen available on several models. According to BedTimes, Helix assembles its mattresses in Arizona. Helix says it pours its own foams, makes its own coils and hand-assembles each mattress there, and it offers an optional GlacioTex cooling cover on several models. Ornate Home has also published a short video for shoppers who sleep warm and are comparing options for a cooling hybrid mattress.

The Helix brand has drawn its own outside recognition this year. In March 2026, USA TODAY named Helix one of its Most Trusted Brands 2026, a list compiled with research firm Plant-A Insights from a survey of more than 23,000 U.S. consumers that recognized 500 brands. In June 2026, the Sleep Foundation named the Helix Midnight Luxe its Best Hybrid Mattress of 2026.

For Ornate Home itself, the addition arrives during a year of outside recognition for the five-year-old independent retailer. Ornate Home earned a first-year place on the Inc. 5000 for 2026, ranking No. 689 nationally, No. 35 in the Los Angeles-Long Beach-Anaheim metro, No. 72 in Consumer Products and Services, and No. 103 in California, according to the list published in August 2026.

The expansion also reflects a broader industry shift. As reported by BedTimes, Helix Sleep, a direct-to-consumer brand owned by 3Z Brands, spent 2026 moving into furniture showrooms, with retail programs reported at Raymour and Flanigan in July and Cardi's Furniture and Mattresses and Miskelly in September. Ornate Home adding the lineup extends that pattern to the West Coast.

"Carrying the Helix sleep mattress lineup lets shoppers match a model to how they actually sleep, which is how customers have long asked us to shop for a mattress," said Mehmet Uncuoglu, CEO of Ornate Home. "Bringing the full range online, including the Core, Luxe, and Elite builds, rounds out a catalog that already covers a wide spread of brands and sizes."

Uncuoglu noted that the company pairs its online catalog with white-glove delivery and a 30-day return policy. "Our aim is a straightforward buying experience from browsing through delivery," he said.

The retailer serves Orange County from its flagship showroom and distribution center in Santa Ana and also operates a showroom in Charlotte, North Carolina, with delivery available across the country. Shoppers looking for Helix sleep mattresses can browse the full lineup online or contact its showrooms.

Ornate Home is a furniture retailer founded in 2021 by Mehmet Uncuoglu and Ozzie Ozkan. The company carries furniture for the living room, bedroom, kitchen and dining, home office, and entryway, along with mattresses and bedding from a range of national brands. Ornate Home employs a team of more than 60 people and reports having served more than 50,000 customers since it opened. The company is BBB accredited and a member of the Santa Ana Chamber of Commerce.

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Ornate Home, Santa Ana, CA

Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

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