

Bow Tie Solutions Introduces Expanded Residential Electrician Program Focused on Home Safety Inspections

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PEA RIDGE, AR - November 02, 2026 -
Bow Tie Solutions, a family-owned electrical contracting company based in Pea Ridge, Arkansas, has formally expanded its residential electrical services for homeowners throughout Benton County, Madison County, and Washington County. The expansion adds a structured focus on home electrical safety inspections and modern lighting installations, reflecting the company's response to rising demand for safer and more energy-efficient homes in the region.

The expanded offering centers on identifying and correcting common household electrical hazards. Through its Bowtie Solutions Residential Electrician program, the company now conducts home inspections that examine outdated panels, faulty GFCI outlets, and overloaded circuits. In addition to hazard assessments, the service covers installation of new outlets, modern dimmer switches, and LED, recessed, and custom lighting systems designed to balance everyday functionality with energy savings.

All work is performed by licensed electricians, including a Master Electrician, and meets applicable state electrical codes. The company has completed more than 500 jobs over four decades of service in Northwest Arkansas.

The process is designed to be straightforward for homeowners. Customers begin by requesting a free estimate and scheduling a survey of the property. They then receive a written estimate outlining the scope of the job and the associated cost, and once confirmed, the work is scheduled at a convenient time. The company emphasizes upfront pricing and on-time service throughout each stage.

"Many of the homes across Northwest Arkansas were built decades ago, and the electrical systems inside them were never designed for the demands of modern living," said Bill Towler, spokesperson for Bow Tie Solutions. "The formal expansion of residential services allows homeowners to address safety concerns such as outdated panels and overloaded circuits before they become serious problems."

Towler noted that the inspection-first approach reflects the company's focus on long-term value rather than short-term fixes. "Improved safety, better energy efficiency, and reliable systems are what homeowners gain over time," he said. "The written estimate gives families a clear picture of the work and the cost before anything begins, which removes the guesswork from the process."

The residential expansion complements the broader range of services Bow Tie Solutions provides, which includes electrical installation for renewable energy and commercial settings, generator maintenance and installation, automated gate installation, metal fabrication, and portable and general welding. The company also provides emergency electrical services for situations that require immediate attention.

Bow Tie Solutions is a locally-owned, licensed and insured electrical contracting company serving residential and commercial clients across Benton County, Madison County, and Washington County. With more than 40 years of experience and over 500 completed projects, the company provides electrical installation, generator services, automated gate installation, metal fabrication, and welding. Its team of licensed electricians works to meet state codes and industry standards on every project, with free estimates available for homeowners and businesses considering new work.

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For more information about Bow Tie Solutions, contact the company here:Bow Tie SolutionsBill Towler(479) 426-4740hellowbowtiesolutions@gmail.comBow Tie SolutionsPea Ridge, AR 72751

Bow Tie Solutions

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