



Direct Care Health Insurance Searches Lead to Membership Option

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Utah employers have a primary care membership option designed specifically for workforce benefits through Zenith Direct Care. The program provides employer-sponsored access to Zenith Family Health practices in Riverton, Lehi, and Saratoga Springs, with membership options covering adults and children. Unlike a conventional health insurance plan, the offering focuses on access to primary care and provides employers with a defined membership structure that can be considered alongside other employee benefits.

The employer program centers on routine access to local primary care providers. Participating businesses select a membership structure, enroll eligible employees, and receive ongoing administrative support. Employees can then use the participating practices for primary care needs, with same-day and next-day appointments available, subject to scheduling capacity.

The distinction between membership and insurance is particularly relevant for businesses researching direct-care health insurance as a possible employee benefit. Zenith Direct Care is structured as a primary care membership rather than as a substitute for medical insurance that covers hospitalization, emergency care, specialty treatment, or other services outside its defined scope. Employers can review membership

terms and included benefits before determining how the program fits with existing coverage.

Primary care available through the program spans everyday illness, preventive medicine, and ongoing condition management. Participating practices address common concerns such as colds, influenza, and sinus infections, as well as provide annual examinations, screenings, and certain sports or work physicals. Chronic conditions, including diabetes and hypertension, can also be managed through regular primary care appointments.

Additional clinical capabilities available at Zenith Family Health locations include digital X-rays, strep and flu testing, EKGs, urinalysis, wound care, splinting and casting, DOT physicals, sutures, joint injections, and skin lesion removal. Availability and any associated charges depend on the applicable membership terms, the service required, and individual clinical circumstances. Employers and individual members can review plan details to determine which services are included in a selected membership and whether separate costs apply.

That clarification is important because direct primary care arrangements can differ in structure. A list of services available at a practice does not necessarily mean that every test, procedure, supply, or outside service is covered by every membership. Zenith Direct Care provides membership information so that prospective employer groups, individuals, and families can evaluate the scope of coverage before enrolling.

Membership is also available outside the workplace. Self-employed individuals, independent contractors, people between health plans, and families can enroll directly without an employer. Individual and family options use monthly membership pricing, with benefits determined by the selected membership. This creates a separate enrollment route for people interested in direct access to primary care services.

Care is provided through Zenith Family Health locations at 3401 N. Center Street, Suite 175, in Lehi; 1756 W. Park Avenue in Riverton; and 24 W. Sergeant Court Drive, Suite 100, in Saratoga Springs. According to company information, Zenith Family Health has cared for Utah families for nearly three decades. Its existing practices and providers form the local clinical network used by the membership program.

For employers evaluating primary care benefits, the model creates a defined path from membership selection through employee enrollment and ongoing care. It does not attempt to cover every category of healthcare. Instead, the program concentrates on services commonly handled in primary care settings and establishes direct access to participating local practices.

That narrower scope also provides context for consumers encountering the term "direct care health insurance" when comparing healthcare arrangements. Understanding whether an offering is insurance, a medical membership, or another type of benefit is an important part of evaluating coverage. Zenith Direct Care identifies its program as a primary care membership and directs prospective members to its specific

terms for coverage and pricing details.

Zenith Direct Care provides employer-sponsored, individual, and family primary care memberships through Zenith Family Health locations in Lehi, Riverton, and Saratoga Springs, Utah. Available primary care services include routine and acute visits, preventive care, testing, chronic condition management, and minor procedures, subject to applicable membership terms. For membership details, employer proposals, pricing information, and service inclusions, visit <https://zdirect.care/>.

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For more information about Zenith Direct Care, contact the company here: Zenith Direct Care
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