Surgeon Responds as ASPS Data Shows 21 Percent Rise in Neck Lifts

November 20, 2026

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Aesthetic Plastic Surgery & Laser Center, Michelle Hardaway M.D. has issued a response to the American Society of Plastic Surgeons 2025 Procedural Statistics Report, released Sept. 1, 2026, which recorded a 21 percent national increase in neck lifts. The practice reviewed the report's lift procedure data as part of its planning for the coming year.

The report, developed by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation, found that lift procedures led growth among cosmetic surgical procedures in 2025. According to ASPS, facelifts increased 13 percent, forehead and brow lifts increased 29 percent and neck lifts increased 21 percent compared with the prior year. The society reported that overall cosmetic surgical volume rose 7 percent over the same period, while reconstructive procedures grew 6 percent.

Growth extended beyond the face. ASPS reported that upper body lifts increased 22 percent, arm lifts increased 21 percent and thigh lifts increased 20 percent, while breast lifts rose 8 percent. The society framed those results as evidence that demand for restoration drove plastic surgery activity in 2025.

"The ASPS report gives the practice a national reference point each year. The 2025 lift figures will inform how the practice plans consultation scheduling and patient education materials for facial surgery in 2027," said Michelle Hardaway, M.D., F.A.C.S., board-certified plastic surgeon at Aesthetic Plastic Surgery & Laser Center.

ASPS President Dr. C. Bob Basu described the findings in the society's announcement. "Plastic surgery in 2025 reflects a broader shift in how people think about aging, wellness and quality of life," Basu said. The full report includes procedure counts for cosmetic surgical, cosmetic minimally invasive and reconstructive categories.

Hardaway is board certified by the American Board of Plastic Surgery and is also board certified in general surgery. She is a Fellow of the American College of Surgeons, previously served as Chief of Plastic and Reconstructive Surgery at Detroit Receiving Hospital and holds an appointment as Assistant Clinical Professor of Surgery at the Wayne State University School of Medicine. She has over 20 years of experience in surgical practice and personally performs each procedure at the practice.

Surgical procedures at the practice are performed in a QUAD A accredited surgical facility. QUAD A is a national accrediting organization that reviews outpatient surgical settings against published standards for facilities, equipment and staffing. The practice offers surgical procedures of the face, breast and body, along with laser and minimally invasive treatments. Facial surgery at the practice includes facelift and lower face procedures, which its website groups in a dedicated face and neck section.

"Every consultation at the practice starts with a review of the patient's goals, medical history and anatomy. Surgical recommendations are made only after that evaluation is complete and discussed with the patient," Hardaway said.

The practice said it will continue to track annual ASPS data alongside its own consultation records as it schedules lower face and neck consultations for the year ahead. Consultations at the practice are scheduled by appointment and carry a consultation fee.

Additional information about Aesthetic Plastic Surgery & Laser Center is available at https://michellehardawaymd.com/face-and-neck-surgery/neck-lift/

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About Aesthetic Plastic Surgery & Laser Center, Michelle Hardaway M.D.

Aesthetic Plastic Surgery & Laser Center, Michelle Hardaway M.D., is a cosmetic plastic surgery practice led by Michelle Hardaway, M.D., F.A.C.S., a board-certified plastic surgeon with over 20 years of experience. It offers surgical and laser procedures through paid, appointment-based consultations and is located at 27920 Orchard Lake Rd, Farmington Hills, MI 48334, (248) 221-1957, michellehardawaymd.com.

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Aesthetic Plastic Surgery & Laser Center, Michelle Hardaway M.D.

A Top Michigan Plastic Surgeon

Choosing a plastic surgeon is personal. At our Farmington Hills surgical center, Dr. Michelle Hardaway brings board-certified expertise with a deep understanding of what matters to you.

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