



Liberty Renovation Responds to Johnson City Housing Trends as Homeowners Choose to Renovate

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As home prices in Johnson City continue to climb while sales slow, Liberty Renovation reports growing interest from area homeowners who are choosing to upgrade their existing properties rather than enter a tightening market. The company, a general contractor specializing in remodeling and additions, points to recent market data and a persistent local housing shortage as factors driving the shift toward renovation.

According to Redfin's mid-year 2026 review, the median sale price in Johnson City reached approximately \$331,938, an increase of 6.1 percent year over year, while homes spent a median of 60.5 days on the market, nearly nine days longer than the previous year. The combination of rising prices and slower sales has prompted more families to reconsider whether selling makes sense, with many instead investing in kitchen upgrades, bathroom updates, and added living space.

Local supply conditions are adding to the trend. Johnson City commissioners recently approved rezoning off Nave Drive and Princeton Road to make way for new townhomes, with officials noting that the area faces a shortage of rental and owner-occupied housing numbering in the thousands of units. The city's 2025 assessment found the housing gap had grown by nearly 600 units since the 2023 assessment, underscoring

the limited availability of move-in-ready homes.

"When new homes are scarce and prices keep rising, renovating becomes a practical path for families who want more space or an updated home without the stress of selling," said a spokesperson of Liberty Renovation. "A kitchen redesign, a bathroom remodel, or a well-planned addition can meet those needs while allowing people to stay in the neighborhoods they already know."

Liberty Renovation offers home renovation services in Johnson City that include kitchen remodeling, bathroom renovation, whole-home renovations, house additions, and new construction. The company designs custom kitchens that blend function and durability and creates bathroom spaces built around each client's lifestyle. Additions such as patios, garages, sunrooms, outdoor kitchens, and custom decks give families options for expanding usable square footage when inventory remains limited.

The company follows a structured process that begins with a discovery conversation and on-site assessment, moves through a detailed proposal with a defined scope of work and timeline, and continues with material planning, scheduled construction, a final walkthrough, and project completion that includes warranty information and maintenance guidance.

"A clear process keeps projects on schedule and keeps homeowners informed at every stage," the spokesperson said. "Transparency from the first estimate through the final walkthrough is central to how the work is carried out."

Liberty Renovation is a licensed general contractor based in Johnson City, Tennessee, holding an A+ rating from the Better Business Bureau. As a BBB-accredited home renovation contractor serving the region, the company provides kitchen remodeling, bathroom remodeling, whole-home renovations, house additions, and new construction. Liberty Renovation emphasizes craftsmanship, client-centered design, and organized project execution, with free on-site quotes available for homeowners considering a project.

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For more information about Liberty Renovation Johnson City, contact the company here: Liberty Renovation Johnson City
Liberty Renovation 423-480-8904 info@mylibertyrenovation.com Johnson City, TN

Liberty Renovation Johnson City

Liberty Renovation is a trusted kitchen and bathroom remodeling contractor in Johnson City, TN. They are licensed general contractors offering complete home renovations and new home construction. Call 423-480-8904

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