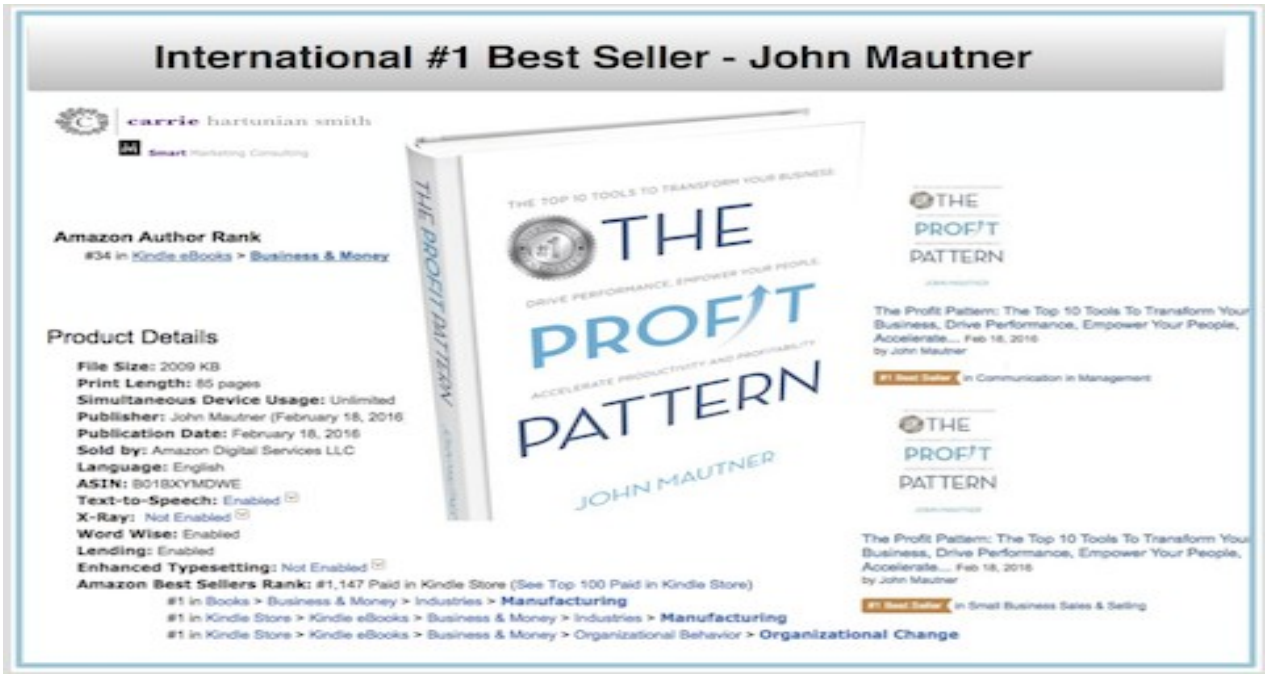


Smart Marketing Consulting Releases #Unleashed Podcast Featuring John Mautner

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Smart Marketing Consulting, which is based in CaveCreek, AZ, frequently coordinates podcasts featuring their industry expert clients with the top podcast hosts available in their industry, with the specific purpose of reaching a targeted audience. One of Smart Marketing Consulting?s latest podcast arrangements focused on entrepreneur John Mautner and his book "The Profit Pattern?. Mautner was interviewed on The Unleash Yourself Podcast, which was founded and hosted by online entrepreneur and Ironman, Michael Carbone.

Carrie Hartunian Smith from Smart Marketing Consulting says: "We represent entrepreneurs and business owners looking to create an enterprise, helping them close the gap between where they are and where they want to be. We achieve this through a range of different services. One of which is connecting clients with podcast hosts who like to highlight industry experts to inspire others. The Unleash Yourself Podcast with John Mautner is one of our personal favorites. We recommend everybody listen to episode 44 to hear John Mautner?s inspiring story on how he built one of America?s fastest growing companies, with $300 in his pocket, but following 10 Profit Pattern Principals!"

Individual entrepreneurs work in different ways. Some start a single business and watch it grow over time.

Others start a company, make it grow, sell it, and start a new one. John Mautner, over the 25 years of his career, has started five-multimillion dollar companies. He started his first company at just 26 years old, and it is this company that is highlighted in the new The Unleash Yourself Podcast with Michael Carbone.

John Mautner says: "I was just following the dream and the dream was so compelling that I just followed it to wherever it took me." In the podcast, he explains how he created not just a business, but also a specialty food. Today, this specialty food, roasted nuts, that many people have come to enjoy across world is often served in amusement parks and sports events.

Smart Marketing Consulting worked with John Maunter in crafting a book around his success principles. The book was created to be interactive, where there are downloadable action items the reader can utilize in their own business. It was designed to walk a business owner through these 10 proven profit driven techniques. The book, ?The Profit Pattern: Top 10 Tools to Transform Your Business, Drive Performance, Empower Your People, Accelerate Productivity and Profitability? is available on Amazon. John Mautner's mission is to help business owners transform their business in 2016.

"Every dollar that I made I plowed back into the company, and I noticed that the more money I put back it, the faster the company grew," explains John Mautner. This is the key to his success, which he wants to share with others.

For more information on how Smart Marketing Consulting works with entrepreneurs and business owners, visit www.smartmarketingconsulting.com

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Smart Marketing Consulting

Smart Marketing Consulting takes the ?classic tried and true? business practices and incorporates 21st century proven techniques to create a thriving scalable, repeatable and profitable business for you.

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