Relentless Digital Launches Email Marketing Services Designed for Trade Contractors

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SAN TAN VALLEY, AZ - October 15, 2026 -
Relentless Digital LLC, a digital marketing agency built by and for the trades, has announced the official rollout of a specialized email marketing service tailored specifically for trade contractors. The new service is designed to help plumbing, HVAC, electrical, and other home service professionals increase repeat business and maximize customer lifetime value by turning past clients into recurring service calls. With a focus on steady revenue growth, the service addresses a common challenge among contractors who struggle to stay connected with customers after a job is complete.

The service includes a range of features built around the realities of running a trade business. Among them are automated seasonal maintenance reminders that prompt customers to schedule timely service, targeted re-engagement campaigns aimed at reconnecting with dormant clients, and personalized customer newsletters that keep contractors top of mind throughout the year. Each campaign is crafted with content and graphics intended to encourage action and drive measurable results rather than vanity metrics.

The approach reflects the agency's broader philosophy of helping contractors reduce reliance on expensive paid advertising by building long-term relationships with existing customers. By nurturing the client base a

contractor has already earned, the service aims to generate dependable revenue while strengthening brand loyalty over time.

"Contractors spend significant amounts acquiring new customers, yet many never reach back out once a job wraps up," said Joshua Crouch of Relentless Digital. "Email marketing gives trade businesses a direct line to the people who already trust them. A well-timed maintenance reminder or a seasonal newsletter can bring a past client back without the cost of chasing a brand-new lead. For contractors looking to reduce their dependence on paid ads and build lasting loyalty, email remains one of the most reliable tools available."

Relentless Digital has worked extensively within the HVAC, plumbing, and electrical industries, bringing more than a decade of hands-on experience to its services. The agency maintains a client retention rate of 97 percent, has managed more than 150 Google Business Listings, and has converted over 1.5 million leads. The company has been recognized as a Google Partner and named among America's Fastest Growing Inc. 5000 Private Companies.

Beyond its marketing work, Relentless Digital places a strong emphasis on Giving Back to its local community. The agency supports charitable youth sports sponsorships, organizes and participates in community events, and contributes to fundraisers that promote physical health, teamwork, and discipline among young people. This commitment reflects the company's belief in making a positive impact beyond the businesses it serves.

About Relentless Digital LLC

Relentless Digital LLC is a digital marketing agency based in Queen Creek, Arizona, that specializes in serving trade contractors in the plumbing, HVAC, electrical, and related home service industries. The agency offers services including SEO, web design, email marketing, Google Business Profile management, Local Service Ads management, and online reputation management, along with its Bullseye Pro platform. Built by the trades for the trades, Relentless Digital focuses on booked jobs and measurable growth for the businesses it serves. Contractors interested in learning more about the new email marketing service or scheduling a strategy consultation can visit the Contact Us section of the Relentless Digital website.

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Relentless Digital LLC

Relentless Digital partners with home service contractors ? plumbers, HVAC techs, electricians, and roofers ? across 150+ markets to drive growth through SEO, paid ads, outbounding, and content.

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