



AI SEO Marketing Agency Search Influence Named to 2026 CityBusiness Best Places to Work List

October 14, 2026

NEW ORLEANS, LA - October 14, 2026 -

Search Influence, an AI SEO marketing agency, has been named to the 2026 Best Places to Work list by New Orleans CityBusiness, which recognizes the company as one of the region's top small employers for workplace culture.

Now in its 24th year, the Best Places to Work program recognized 60 honorees across the New Orleans area, divided into small-, medium-, and large-employer categories based on local staffing levels. Search Influence was honored in the Small Company category, which covers organizations with 10 to 49 New Orleans-area employees, adding to the agency's growing list of industry recognitions.

Honorees are selected through a two-part evaluation administered by Best Companies Group, a workplace-culture research firm and a subsidiary of BridgeTower Media, which owns CityBusiness. Nominated companies disclose workforce data such as salaries, benefits, retention levels, and employee advancement, and are further evaluated through an Employer Questionnaire covering workplace policies and

practices, alongside an anonymous survey of company employees measuring satisfaction with leadership, communication, and overall workplace culture. Companies must meet a minimum survey response rate for their results to be considered, and final rankings are based on a combined score from both components.

"Being named to the Best Places to Work list again means a lot, especially as we are now in our 20th year in business," said Angie Scott, co-owner and chief operating officer of Search Influence. "We've built a fully remote team where people stick around for the long haul, and that kind of stability is what lets us do our best work for our clients."

The recognition marks Search Influence's fifth consecutive year and seventh time overall on the list. Founded in 2006 as a search engine optimization (SEO) company, Search Influence has grown from a two-person operation into a fully remote team applying paid advertising and AI SEO strategies for clients across the country, while continuing to prioritize benefits such as tenure-based paid time off, comprehensive health coverage, a 401(k) with employer match, paid parental leave, and flexible scheduling.

The agency is also a woman-owned business with a predominantly female leadership team, and it maintains an employee-led committee focused on inclusivity and representation. That combination of long-term staff investment and workplace flexibility reflects the kind of employee satisfaction and retention factors the Best Places to Work survey is designed to measure.

Search Influence's client roster spans higher education, hospitality, and healthcare organizations, including Harvard University, New Orleans & Company, and Audubon Nature Institute. This year's Best Places to Work honorees also included organizations in the medium employer category (50 to 249 local employees) and large employer category (250 or more local employees), reflecting the range of industries represented across the New Orleans business community.

Honorees will be featured in a special publication inserted into the Dec. 15 issue of CityBusiness, which will also reveal the top three companies in each category. More information about the program is available through New Orleans CityBusiness. Search Influence's other industry honors are listed on the agency's awards and achievements page.

About Search Influence

Search Influence is a woman-owned, ROI-focused digital marketing agency that helps drive prospects into and through the marketing funnel with analytics-backed strategies, including organic and AI SEO and paid digital advertising. Founded in 2006, Search Influence's core purpose is to optimize potential. The agency

collaborates with well-regarded brands and institutions both nationally and locally in New Orleans. Clients include: Harvard University, New Orleans & Company, and Audubon Nature Institute.

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Search Influence

Search Influence, a national SEO and digital advertising agency since 2006, delivers demonstrable ROI for clients. Specialties include SEO, Paid Advertising, and Analytics. In-house experts collaborate with clients for results. Also an informative blog.

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