

Executive Search Firm Marks 20 Years Supporting Specialized Hiring

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After two decades in recruiting and workforce support, Cross Resource Group is marking its 20th year in business in 2026, a milestone that reflects the company?s evolution from a home-based Texas operation into a nationwide staffing and recruiting provider. The company?s anniversary celebration was held on February 6, 2026, following its founding in Anna, Texas, in 2006. Its current recruiting footprint reaches 43 states, and the company reports more than 2,375 hires during the past four years.

The milestone arrives as employers continue to face difficult hiring decisions for leadership, technical, and specialized positions. Cross Resource Group provides executive search, direct placement, contingent workforce, and consulting support for organizations that need focused recruiting help. Its executive search work is built around identifying candidates whose experience, leadership approach, and working style align with the position and the organization rather than relying primarily on job titles or resume keywords.

That approach has become increasingly relevant for companies hiring people who will influence strategy, operations, technical performance, or team direction. An executive search firm can provide additional recruiting capacity when a role requires specialized experience, confidential outreach, or access to

candidates who may not be actively applying for positions. Cross Resource Group begins its process by learning the client?s business needs, culture, industry requirements, and expectations for the role before candidate sourcing and screening move forward.

The company?s 20-year history also reflects changes in the industries and markets it serves. Cross Resource Group states that it has shifted verticals and expanded its capabilities over time while using technology and recruiting tools to support companies across the country. Its current industry coverage includes government, automotive, construction, oil and gas, energy, aviation, banking and finance, information technology, engineering, manufacturing, research and development, consumer packaged goods, and other specialized fields.

The business was launched in 2006 by founder and president Lana Hamilton and co-founder Jimmy Hamilton from their home in Anna. Since then, the organization has moved locations, adjusted its industry focus, and continued operating through major economic disruptions, including recessions and the COVID-19 pandemic.

Direct placement and contingent workforce services remain part of that broader model. The company screens candidates before presenting them to employers and supports both long-term hiring and project-based workforce needs. That range allows recruiting efforts to be adapted to the type of position being filled, whether the need involves a senior leader, a technical specialist, or additional personnel for changing operational demands.

Cross Resource Group also reports a 96% placement success rate and maintains certifications that support work with both corporate and government clients. The company has held Women?s Business Enterprise National Council certification for more than 10 years and is recognized by the State of Texas as a Historically Underutilized Business. It was also recognized as a 2024 HireGenics Higher Level Supplier.

For employers evaluating an executive search firm, the 2026 anniversary provides a measurable point of reference for the company?s experience in a changing labor market. Cross Resource Group?s recruiting model emphasizes discovery, candidate screening, and alignment between the requirements of a role and the organization behind it, with services available across multiple industries and U.S. markets.

Cross Resource Group is a staffing and recruiting company headquartered in Anna, Texas, providing executive search, direct placement, contingent workforce, and consulting services to commercial, federal, state, and local organizations. Founded in 2006, the company serves employers across the United States and works across a range of professional, technical, and industrial sectors. For more information, visit https://crossresourcegroup.com/.

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