



## **Company Offers Affordable Awards Products To Small Sports Organizations In Washington DC**

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Award Crafters, Inc. a business based in Chantilly, VA, has created a range of affordable products suitable for small, local sports clubs in Washington, DC. Known to provide the best awards Washington DC clubs can depend on, the company has long been popular with the larger sports clubs. However, they now aim to target smaller organizations as well.

Jim Munden from Award Crafters, Inc. says: "Sports is the bread and butter of our nation. It is difficult to find a child who doesn't play in the Little League, their local basketball team, or any other team. These kids are our future star athletes, and they deserve recognition for that. This is why we have launched a range of affordable products, so that smaller teams can celebrate their talent as well."

Offering some of the best plaques Chantilly VA has to offer, the company has already drawn a lot of attention from local community sports teams. They have a variety of products available for such organizations, which include trophies, awards, and plaques, including a wealth of promotional materials. These materials are particularly popular because they help to increase team spirit, and also because they enhance the local visibility of smaller teams.

"Small teams don't have huge budgets," adds Jim Munden. "They often struggle to get the funds together for team uniforms, for instance. By having a number of affordable promotional items in our stock, we offer these clubs the opportunity to draw attention to who they are, for instance, when they are looking for new members, new sponsors, or anything else."

When it comes to promotional products Washington DC tends to focus on the political, being the home of the federal government. For companies like Award Crafters Inc., this presents a huge business opportunity. However, they want to also ensure that the small town feel of some of the Washington suburbs is maintained and celebrated, and that people understand that there is more to the area than the White House or even the Washington Redskins. While the Redskins are a pillar of the community, for Award Crafters, Inc. small local clubs are equally important for the area.

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For more information about Award Crafters, Inc., contact the company here: Award Crafters, Inc. Jim Munden (703) 818-0500 info@awardcrafters.com 8854 Rixlew Lane Manassas, VA 20109

### **Award Crafters, Inc.**

*Since 1964 Award Crafters has been designing, manufacturing and distributing Awards and Recognition Items for years. Award Crafters partners with the best suppliers in the industry. You can be confident that if we don't make it in house, we can get it.*

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