Right The 1st Time Highlights Partnership With Cleaning for a Reason

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Indianapolis, Indiana - October 13, 2026 -
Right The 1st Time is highlighting its partnership with Cleaning for a Reason, a nonprofit that connects cleaning companies with cancer patients in need of free home cleaning services. The woman-owned company, founded by Amy White in 2008, states that it provides free cleanings to people undergoing cancer treatment in the communities it serves, and that it was named one of Cleaning for a Reason?s Top 100 cleaning partners in 2024.

Cleaning for a Reason partners with cleaning providers across North America to arrange no-cost house cleaning for eligible patients. The arrangement is a form of direct service rather than a general donation. A cleaning company supplies labor and supplies for a scheduled visit, while the nonprofit handles the connection between patient and provider. For households managing treatment, the practical burden of keeping a home clean can be difficult to meet alongside medical appointments and recovery.

Right The 1st Time describes the partnership on its company site as part of a broader approach to community involvement. The business is family-owned and woman-operated, and it states that its cleaning staff are W2 employees rather than contractors. Its core values, as listed by the company, are commitment,

accountability, excellence, and people-first care. The company also says its mission is to make life easier for clients by delivering thorough, dependable cleaning so households can spend time on other priorities.

?At Right The 1st Time, we believe cleaning is about more than appearance. It?s about creating comfort and peace of mind. Partnering with Cleaning for a Reason allows us to serve people in a very personal and impactful way,? said Amy White, Owner, Right The 1st Time.

The company does not publish a count of free cleanings completed or a dollar value of donated service. What it does publish is the existence of the partnership, the nature of the service, and the 2024 Top 100 recognition from the nonprofit. Those facts are the basis of this announcement.

Service businesses have increasingly treated community programs as part of ordinary operations rather than occasional events. A standing partnership with a patient-assistance nonprofit is one version of that approach. It ties a company?s daily work, residential cleaning, to a specific local need without changing the nature of the service itself. In this case, the same type of home cleaning the company provides to paying clients is extended, at no charge, to people the nonprofit identifies as eligible.

Maintaining a clean home can be especially challenging during cancer treatment. Fatigue, treatment schedules, and limits on household help all affect whether routine tasks get done. A free professional cleaning does not alter medical care. It does remove one recurring task from a household for the duration of the visit, which is the practical role the partnership is designed to fill.

Right The 1st Time?s customer-care philosophy, as stated by the company, centers on dependable service and attention to detail. The same description appears in how the company presents its community work: free cleaning for people in treatment, delivered by the same locally based operation that has served homeowners since 2008. The company lists residential, recurring, deep, one-time, and office cleaning among its paid services, and it lists the Cleaning for a Reason partnership separately as community support.

Volunteer and donated-service programs can also raise awareness of the nonprofit among a company?s existing clients and employees. Right The 1st Time?s public description of the partnership places it alongside other markers of local engagement, including membership in the Indy Chamber. The company does not present the partnership as a sales offer. It presents it as an extension of a service-oriented culture to people facing a serious health challenge.

The announcement is a status report on an existing community partnership, not a new product. It documents that a woman-owned residential cleaning company founded in 2008 continues to provide free home cleanings to cancer patients through Cleaning for a Reason, and that the nonprofit recognized the company among its Top 100 partners in 2024.

Right The 1st Time is a woman-owned residential cleaning company founded in 2008 by Amy White. The business provides residential and recurring cleaning services to homeowners in Indianapolis and surrounding communities, staffs its cleaning work with W2 employees, and participates in Cleaning for a Reason by providing free home cleanings to people undergoing cancer treatment.

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For more information about Right the 1st Time, contact the company here:Right the 1st TimeAmy White317-793-3349support@rightthe1sttime.com6919 E 10th St Suite E4 Indianapolis, IN 46219

Right the 1st Time

Our certified cleaning team delivers the detailed care your home deserves?getting the job done Right The 1st Time. We leave every space fresh, sanitized, and spotless.

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