



Nutritional Healing Partners with Motherhood Alliance for Dye-Free Trunk-or-Treat Festival

October 13, 2026

APPLETON, WI - October 13, 2026 -

Nutritional Healing will participate as a community partner in the Motherhood Alliance Dye-Free + Allergy-Friendly Trunk-or-Treat Wellness Festival on Saturday, October 17. The free family event runs from 10 a.m. to 12:30 p.m. at Fox Valley Technical College, with a sensory-friendly entry period from 9:30 a.m. to 10 a.m.

The festival includes trunks, activities, food, giveaways, and wellness experiences designed for families across Northeast Wisconsin. Organizers highlighted dye-free and allergy-friendly candy swap options as central features of the event. Local businesses and community partners are contributing to the program, and Nutritional Healing is among the organizations supporting the gathering. The format combines a seasonal trunk-or-treat activity with educational elements related to food choices and family wellness.

Kimberly Baehman, MS, CNS, owner of Nutritional Healing, said, "Events like this give families a chance to learn about nutrition choices in a family-centric setting. Supporting a dye-free and allergy-friendly festival fits with the kind of information the practice shares about food sensitivities and everyday eating."

The Motherhood Alliance maintains a directory of local wellness providers and organizes family-focused programs in the region. The trunk-or-treat format combines seasonal activity with wellness elements. Nutritional Healing's involvement continues the practice's pattern of community education through classes, media appearances, and local partnerships. The October 17 event adds an outdoor family component to those efforts.

Nutritional Healing is a functional medicine practice led by Kimberly Baehman, who holds a Master of Science in Human Nutrition and is a Certified Nutrition Specialist. The practice uses laboratory testing and nutrition counseling to develop individualized plans. Testing options listed on the company site include food sensitivity, gut health, hormone, vitamin and mineral, and toxin-related panels.

Some of these assessments can supply information that nutrition professionals use when designing meal plans. Others have more limited evidence for establishing the cause of specific symptoms. The practice does not hold a medical license and does not diagnose or treat disease.

Community programs such as the October 17 festival provide general educational exposure to topics like food choices and allergy considerations. Those topics overlap with the practice's food sensitivity classes and seasonal cooking workshops. Participation in the festival is framed as support for family wellness education rather than a clinical service. Families attending the event can expect activities that introduce ideas about dye-free and allergy-friendly options in a casual setting.

The information shared at community events and through the practice is intended for general educational purposes. It does not constitute medical advice. Families with questions about food allergies, dye sensitivities, or other health concerns are encouraged to consult qualified licensed healthcare professionals for evaluation and recommendations specific to their situations.

Baehman continued, "Partnering with community organizations allows the practice to reach families who may be looking for practical ideas about food and wellness. The festival offers one more opportunity to share that kind of information in an accessible way."

Nutritional Healing has offered nutrition and lifestyle programs for more than a decade and continues to host educational classes on food sensitivities and seasonal cooking. The October 17 festival adds a family-oriented outdoor component to those ongoing efforts. The practice's participation reflects a focus on making nutrition information available through multiple community channels.

Nutritional Healing, LLC is a nutrition and functional medicine practice that develops individualized nutrition

and lifestyle programs. The company uses laboratory testing and counseling as part of that work and describes its focus as helping clients address factors that may influence wellness.

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Nutritional Healing

Clinical Nutritionist Kimberly Baehman, MS, CNS, is a well-regarded expert in the nutrition field. Kimberly received her Bachelor of Business Management from the University of Wisconsin ? Eau Claire.

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The logo for Nutritional Healing features the words "NUTRITIONAL" and "HEALING" in a bold, sans-serif font. "NUTRITIONAL" is colored red and "HEALING" is colored green. The letters are closely spaced and have a slightly distressed or hand-drawn appearance.