Cleaning's A Breeze Launches Halloween Fundraiser for Breast Cancer Patients Through Cleaning For A Reason

October 13, 2026

Wasilla, Alaska - October 13, 2026 -
Cleaning's A Breeze has launched a Halloween fundraiser that will run for the full month of October to support breast cancer patients through Cleaning For A Reason. The company is a member of the nonprofit and will donate funds raised during the campaign directly to Cleaning For A Reason.

The fundraiser is structured so that a $50 donation to the company's Cleaning For A Reason fundraising page qualifies the donor for $100 off an initial cleaning with Cleaning's A Breeze. The offer applies to the initial cleaning only. Proceeds from the campaign are directed to Cleaning For A Reason rather than retained by the company.

Cleaning For A Reason is a 501(c)(3) nonprofit that arranges free home cleaning for cancer patients in the United States and Canada. Company materials state that the nonprofit's goal is to remove the burden of cleaning so people recovering from surgery, in active treatment, or in hospice can focus on health and time with loved ones. Cleaning's A Breeze has provided free cleans for cancer patients through that partnership since 2019.

The October campaign coincides with National Breast Cancer Awareness Month. Hundreds of thousands of women receive a breast cancer diagnosis each year, according to figures commonly reported by national cancer organizations. Treatment can make routine household tasks difficult, including dusting, floor care, and bathroom cleaning. The company framed the fundraiser as a way for local residents to support patients during the month when breast cancer awareness is widely observed.

"Breast Cancer Awareness Month is deeply emotional for so many families, and we wanted to create something that brings the community together while supporting women going through incredibly difficult circumstances. A clean home may seem small, but during cancer treatment it can provide comfort, relief, and dignity when people need it most," said Bre Tschilar, CEO of Cleaning's A Breeze.

Tschilar founded the company after working for 16 years in the special needs community. Company materials state that the business began as a way to earn additional income and that it remains family-owned and locally operated. Core values listed by the company are work hard, help others, show compassion, and spread joy.

The Halloween fundraiser sits alongside existing community programs. In addition to free cleanings for cancer patients, the company donates 16 hours each month to local residents nominated through Cleaning From the Heart. Company materials state that nominees may include veterans, first responders, working single parents, or other community members, and that nominations are handled anonymously.

Operational practices published by the company remain in place for both paid and donated work. The about page states that 100 percent of staff members are background-checked before entering any home. The homepage states that each team member is licensed, insured, and bonded. The About page states that the company is certified as Professional Cleaners through the American House Cleaners Association and is COVID-19 certified through the same association.

Technicians and office staff complete training on pH levels, product acidity, and surface-specific methods. The company uses plant-based cleaning products as standard practice. A satisfaction guarantee includes a return visit if concerns are reported within 24 hours.

Residential services listed by the company include recurring cleaning on weekly, bi-weekly, or monthly schedules, deep cleaning, move-in and move-out cleaning, and short-term rental cleaning. Communities named on the homepage include Anchorage, Eagle River, Chugiak, Palmer, Wasilla, Big Lake, Houston, and surrounding areas.

The fundraiser is limited to the month of October. A $50 donation made through the campaign page during that period is paired with a $100 credit toward an initial cleaning. Because Cleaning's A Breeze is a member

of Cleaning For A Reason, the donated amounts are transferred directly to the nonprofit. The arrangement pairs community participation during Breast Cancer Awareness Month with continued free-cleaning support that began in 2019.

Cleaning's A Breeze is a family-owned residential cleaning company. It provides recurring, deep, move-related, and short-term rental cleaning services and publishes the screening, certification, product, and community-program practices cited above.

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For more information about Cleaning's A Breeze, contact the company here:Cleaning's A BreezeBre Tschilar907-373-5100Info@cleaningsabreezeak.com5131 Gold Mint Drive, Wasilla, AK 99654

Cleaning's A Breeze

Cleaning's a Breeze offers home cleaning services designed to give you time back in your day so you worry less about household chores and spend more time on all the good stuff life has to offer.

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