



# Grey Matters International Helps In The Search For Happiness

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Since a reframe is needed around the addiction to happiness research and the quest to look for happiness at all costs, Grey Matters International Inc. a global neuroscience-based concierge services firm, has taken on the quest to find the solution. The business is focused on setting the stage right and getting balanced thinking about the goals people say they want. Happiness research addiction, therefore, is their main area of concern.

Dr. Kevin Fleming from Grey Matters International Inc. says: "We are change agents that are revolutionizing both the corporate hallways as well as the homes, relationships, and families of successful individuals who are tired of run-of-the-mill 'feel good' coaches, trainers, shrinks and self-help experts who don't understand the high performing brain and the illusions of change."

Dr. Fleming endorses an approach that teaches those who seek help to be authentic with their emotions, and to be engaged in life. This is much healthier than seeking an artificial goal of constructing happiness. Grey Matters International Inc. balances out the equation around how these things can be confusing. This includes achievement, life satisfaction, pleasure, hedonism, and contentment. Dr. Fleming wants to ensure that people understand that these are not the same thing to the brain.

Grey Matters International Inc.'s concierge-based services can get cutting edge solutions to those searching for happiness by helping them to discern why it just may be that "happiness is in the waiting room of happiness," hidden behind certain seemingly unrelated behaviors, decisions, and circumstances that are, at best, only indirectly related but may hold the holy grail.

Dr. Fleming adds: "Bringing cutting edge decisional neuroscience to the concierge model of care, we travel the world, customizing executive-level wellness solutions that 'merge' these two worlds into a single plan of excellence and everyone's ultimate goal: true, sustainable behavior change that 'sticks'."

Through wellness advising, Grey Matters International Inc. aims to help people in their search for happiness. They aim to do this in a consistent manner, which offers real results. They specialize in executive wellness, substance abuse and relationship therapy. To achieve this, they leverage neuroeconomics and the study of "irrationality" to allow people to get real as quickly as possible. This ensures that people do not waste their time on illusions, but focus only on reality.

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For more information about Grey Matters International Inc., contact the company here: Grey Matters International Inc. Dr. Kevin Fleming 1-877-606-6161 info@greymattersintl.com 1611 S. Utica Ave. #111 Tulsa, OK 74104-4909

### **Grey Matters International Inc.**

*We are change agents bringing cutting edge decisional neuroscience to the concierge model of care. Specializing in executive wellness, substance abuse & relationship therapy for individuals tired of the typical ?feel good? coaches, trainers & shrinks.*

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