



Governmental Consultant Services Strengthens Advocacy Support in Lansing With Expanded Consulting Resources

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LANSING, MI - October 14, 2026 -

Governmental Consultant Services, Inc. (GCSI) has announced an expansion of its advocacy support capabilities aimed at helping Michigan organizations navigate an increasingly complex legislative and regulatory environment. The move reflects growing demand from corporations, non-profits, and associations seeking experienced representation at the state and local levels.

The firm, which has operated in Michigan for more than four decades, is building on its established practice in strategy development, lobbying, and association services. The expanded support is designed to address the evolving needs of clients who require consistent engagement with lawmakers, regulators, and policy stakeholders throughout the legislative cycle.

As a bipartisan firm, Governmental Consultant Services, Inc. (GCSI) in Lansing works across the political spectrum to represent client interests. The firm combines research, relationship development, and advocacy

to guide organizations through policy matters that affect their operations. Its team draws on decades of combined experience in Michigan's legislative and regulatory arenas.

The strengthened advocacy framework comes as organizations across Michigan face shifting policy priorities and heightened scrutiny of regulatory compliance. By reinforcing its consulting resources, the firm aims to provide clients with timely guidance on emerging issues and sustained representation before government bodies.

Mike Hawks, a senior consultant at the firm, said the expansion responds directly to client feedback. "Organizations today need more than occasional representation. They need a partner who understands the full arc of the legislative process and can provide consistent, informed advocacy," Hawks said. "The expanded support reflects a commitment to meeting clients where their needs are most pressing."

The firm's services span strategy development, which involves research-driven planning and relationship building, as well as lobbying at federal, state, and local levels. Governmental Consultant Services also provides association services, grassroots organization, and procurement support for clients seeking to engage with government entities.

The expanded resources are intended to serve the firm's existing client base while accommodating organizations that are new to government relations work in Michigan. Clients range from established corporations to associations and non-profit groups, each with distinct policy interests and compliance obligations.

Hawks added that the firm's approach centers on preparation and relationships built over time. "Effective advocacy depends on credibility and accurate information," he said. "The goal is to ensure that client priorities are clearly understood by decision-makers and that clients are equipped to respond as policy develops."

Based in Lansing, the firm operates in close proximity to the center of Michigan state government, allowing its team to maintain ongoing engagement with legislative and regulatory activity. That location has supported the firm's work across multiple sessions and administrations.

Governmental Consultant Services, Inc. is a bipartisan lobbying and consulting firm based in Michigan with more than 40 years of experience representing a diverse client base. The firm provides strategy

development, lobbying, association services, grassroots organization, and procurement support. Its team of professionals focuses on advocacy within Michigan's legislative and regulatory arenas, serving corporations, non-profits, and associations throughout the state.

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Governmental Consultant Services, Inc. (GCSI)

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