



Grey Matters International Offers Real Personal Emotional Development

June 23, 2016

June 23, 2016 - PRESSADVANTAGE -

Grey Matters International Inc. a global neuroscience-based concierge services firm, wants to emphasize that there is a need for real personal emotional development that cannot be provided by self-help books. The self-help industry is now one of the largest industries in the world. People seem to eat up self-help books, spending billions of dollars on it per year. Grey Matters, therefore, is taking on the question of why this industry is becoming so large and interesting, and the answers they are finding are being implemented in the company's coaching development services.

Grey Matters International Inc.'s Dr. Kevin Fleming says: "What we believe may make self-help interesting and appealing is that people think, and hope, that the thinking behind the self-help products and books is just 'enough right'. But in truth, how much of these books are really true?"

Grey Matters International Inc. helps their clients to develop real 'meta cognition', which means that their clients learn to think about their own ways of thinking. They couple this with neurotechnology solutions in order to decrease emotional reactivity and the compulsion to merely feel like people are changing. Instead, they encourage real change, from within. For many, these are some of the most important and respected

mental health solutions out there.

Dr. Fleming's concierge services are designed to address the self-deceiving qualities that all people carry with them when they seek to transform themselves. Grey Matters International Inc. points out that it is working to restore ethics into the self-help industry. "What we do is really different," adds Dr. Fleming. "We address corporate mental health, including neuroleadership, training and development, and executive development; but at the same time we address private mental health, including marriage, addiction, and stress and burnout. What interests us most is the point at which those two elements overlap. This isn't therapy, self-help, or rehab. Rather, we offer real game changing tools designed to transform people's mental health and well-being."

Dr. Fleming's approach on wellness awareness is unique and he has developed it himself. He believes that the world of self-help books and therapy is trite, and he has aimed to develop something that works and creates real results. His methods have been hailed in various medical and educational fields, as well as on most of the mainstream media channels.

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Grey Matters International Inc.

We are change agents bringing cutting edge decisional neuroscience to the concierge model of care. Specializing in executive wellness, substance abuse & relationship therapy for individuals tired of the typical ?feel good? coaches, trainers & shrinks.

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