



Bowling RVs Shares Guidance on Vehicle Tow Ratings for RV Selection

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Bowling RVs has published guidance on matching a tow vehicle's rated capacity to a recreational vehicle's weight specifications, an issue the dealership identifies as critical when shoppers compare travel trailers and fifth wheels. The guidance appears as a dedicated Tow Rating Guide on the company site and is accompanied by a search tool that filters available inventory by the user's reported tow capacity.

The guide underscores that a vehicle's published tow rating is only a starting point. Actual safe capacity depends on the trailer's hitch weight, dry weight, cargo capacity, and the vehicle's own payload once passengers, fuel, and equipment are accounted for. Bowling RVs notes that exceeding these limits can affect braking, stability, and tire loading, which is why the dealership encourages buyers to review both the vehicle manufacturer's ratings and the RV's published specifications before selecting a unit.

Adam Bowling, Sales Manager and Vice President of Bowling RVs, said the guidance addresses a frequent point of confusion during the selection process. "Many shoppers arrive with a general sense of what their truck can pull, but the combination of hitch weight, cargo, and the vehicle's remaining payload often changes which models remain realistic options," Bowling said. "The guide and the inventory filter are intended to put

those numbers side by side early in the conversation.?

Bowling RVs stocks new and pre-owned fifth wheels, travel trailers, motorhomes, and toy haulers from multiple manufacturers. Each listing includes published weights and capacities that can be compared against a buyer's tow vehicle data. The dealership's sales staff uses those figures, along with the Tow Rating Guide, when helping customers narrow choices. The company also maintains a full parts department and a service department that works on all major RV brands, including units that may require hitch, suspension, or tire-related attention after purchase.

The guidance does not replace the vehicle manufacturer's owner's manual or a professional weight calculation. Instead, it frames the basic relationship between a truck's tow rating and an RV's listed dry weight, hitch weight, and gross vehicle weight rating so that shoppers can enter the process with clearer expectations. Bowling RVs continues to offer delivery of purchased units and maintains mobile service that can address certain post-delivery adjustments at a customer's location when needed.

Bowling added that the same numbers remain relevant after the sale. "Once a unit is on the road, cargo choices and water or fuel levels can shift the actual load, so owners benefit from knowing the margins they started with," he said.

Bowling RVs has operated in the region since 1959, when George Bowling opened Bowling Motors selling late-model used cars and trucks. Motorhomes were added in 1975, followed by travel trailers and fifth wheels. After George Bowling's passing in 1988, Randy Bowling and Betty Bowling continued the business. The company incorporated in 1998 as Bowling Motors and RV Sales Inc. and moved in fall 2000 to its present site, where inventory, service capacity, and storage expanded over subsequent years. Three generations of the family remain involved in leadership today.

The Tow Rating Guide and the accompanying inventory filter represent one of the resources the dealership provides to support informed selection. Service technicians handle routine maintenance, diagnostics, and repairs for motorhomes, travel trailers, and fifth wheels, while the parts department stocks common and specialty components. Together, these functions support both the initial purchase decision and ongoing ownership.

Bowling RVs operates as a full-service recreational vehicle dealership offering new and pre-owned inventory of fifth wheels, travel trailers, motorhomes, and toy haulers, along with parts and service support. The company has been active in the RV market since the mid-1970s and continues to serve customers across Southeast and Central Iowa from its established location.

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For more information about Bowling RVs, contact the company here: Bowling RVs Randy
Bowling 641-682-5497 rbowling@bowlingrvs.com 14270 Sycamore Rd, Ottumwa, IA 52501

Bowling RVs

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Email: rbowling@bowlingrvs.com

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