

# **MPM Advisory Services, LLC Announces New Service To Help Small Businesses With Pay Per Click Management.**

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MPM Advisory Services, LLC, a company based in South San Francisco, CA, has introduced a new service to help small businesses with Pay Per Click (PPC) management. They hope that this will help more businesses, and small business in particular, come to their service for assistance. In so doing, they will also help those businesses get more out of their PPC marketing efforts.

"A lot of small businesses in particular manage their own PPC campaigns," says Mazen Musallam from MPM Advisory Services. "However, most of them will find that they have failed at their attempts. This is because PPC management is actually more complicated than they expected. If they do want to see a good return on investment, they should sign up for our service."

MPM Advisory Services offers a free PPC account audit to all potential customers. This will give them the opportunity to see where they currently stand, and whether there is any room for improvement. When done right, PPC should offer a fantastic return on investment. However, many companies find it either too complicated or they simply do not have the time to study how it works to use it to their advantage. Thanks to the audit, companies can now see not just where they have been going wrong and also how beneficial it could be to work with a company like MPM Advisory Services.

"My team is Google Certified Adwords Managers," adds Mazen Musallam. "This means that we know how someone can get the most out of their PPC campaign regardless of their budget. All we really need is their PPC Management Information and we will get to work in making sure they get the most out of their monthly budget. Our goal at MPM is to make sure that our clients succeed and gain the greatest possible online domination."

Besides PPC management, MPM Advisory also offers other services to help online businesses climb to the top. These includes SEO (Search Engine Optimization), web design, social media management and more. At

the heart of their operations lies a genuine desire to help their customers to succeed in what they do. They want to help them become more visible online and to become more profitable overall. This goes above and beyond PPC management, but it is a huge element of it.

Within their PPC management services, MPM Advisory delivers all the necessary features. These include setting up the account, researching the market for the right keywords, setting up ad groups and campaigns, managing the budget, deciding which targeting options are the most relevant, tracking conversion, testing from A to B, and remarketing AdWords. In so doing, they make sure that a company that works with them truly gets the most out of their own activities.

For further information or to request a free PPC account audit and find out how improvements can be made, please use the contact details below.

#### CONTACT DETAILS:

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