

ProCycles.ch Launches Comprehensive Swiss Bike and E-Bike Shop Directory

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ProCycles.ch has launched a comprehensive directory for bicycle and e-bike shops serving cyclists across all Swiss cantons. Based in Winterthur, the platform connects riders with verified local dealers, workshops, repair services and specialist stores at a time when demand for qualified bicycle support continues to climb throughout the country.

The launch responds to a notable shift in Swiss mobility. E-bike sales have increased by more than 30 percent annually in recent years, placing growing pressure on riders to locate reliable service providers and specialized dealers near them. The platform addresses this need by centralizing shop information that was previously scattered across the market, giving cyclists a single reference point for sales, repairs, rentals and routine maintenance.

The directory offers location-based search capabilities that allow cyclists to quickly identify nearby shops, browse by specific service types, or locate dealers for particular bicycle brands. Each listing provides

essential business information, including current services, available brands and verified contact details. Filters help riders narrow results according to their needs, whether they require a basic tune-up or are researching a high-end e-bike purchase.

Beyond serving everyday riders, this directory also supports independent bicycle retailers seeking stronger online visibility. As consumer shopping behavior increasingly begins with online searches, smaller shops often struggle to reach customers who are ready to buy or book a repair. Listing on the platform places these businesses in front of an audience already searching for cycling services in their region, helping local retailers compete in an increasingly digital marketplace.

The platform is built exclusively for the Swiss market, with particular attention to the rapidly expanding e-bike segment. This focus distinguishes it from broader international listings that frequently overlook the specific needs of Swiss cyclists, including canton-level coverage and localized service information. The directory also assists tourists and temporary residents who require bicycle services during their stay in Switzerland, offering a straightforward way to find trustworthy shops in unfamiliar areas.

The team at ProCycles.ch continuously verifies and updates shop information to maintain accuracy and relevance for users seeking everything from minor adjustments to major investments. This verification process aims to reduce the uncertainty riders often face when selecting a workshop or dealer, particularly for complex e-bike systems that demand specialized expertise.

The growth of cycling in Swiss cities has reinforced the importance of accessible local support. As more residents adopt bicycles and e-bikes for commuting, recreation and sustainable mobility, the availability of qualified maintenance and knowledgeable dealers becomes increasingly significant. By strengthening the connection between riders and local businesses, the platform contributes to a healthier cycling ecosystem and supports the broader movement toward sustainable transportation across the country.

The platform continues to expand its database of verified shops and services, reinforcing its role as a central hub for Swiss bicycle and e-bike information.

ProCycles.ch is an online directory for bicycle and e-bike shops in Switzerland. Based in Winterthur and serving all Swiss cantons, the platform helps cyclists discover verified local dealers, workshops, repair services and specialist stores through a fast, clear and user-friendly search experience.
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For more information about ProCycles.ch, contact the company here:ProCycles.chkontakt (at) procycles.chkontakt@procycles.chSwitzerland

ProCycles.ch

Procycles.ch is Switzerland?s leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: https://www.procycles.ch

Email: kontakt@procycles.ch