



Stephanie Beck Contributes To 5th Edition Of Business Mastery Textbook For Massage Schools

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Stephanie Beck, founder and owner of San Diego, CA business SRB Solutions, has revealed that she has contributed to the 5th edition of Business Mastery. This is a well known textbook that has been used for more than a decade in over 1,000 massage schools in the US and Canada. The 5th edition is the latest release and was made available in February 2016. Stephanie was contracted to provide the online and social media marketing chapters of the book.

Stephanie Beck herself says: "For the past three decades, Business Mastery has served as a trusted guide for practitioners seeking to live out their career dreams. It is specifically designed to support readers on their journey towards developing a fulfilling and financially rewarding career. I am so proud to have been able to contribute to the latest edition."

Business Mastery is the premier book on massage therapy and bodywork education. At present, it is used in over 1,000 schools in the US and Canada, as well as in a number of other international locations. In over 40 schools globally, Business Mastery is required text.

"It is a huge honor for me to be a part of such a long standing, trusted, and valued part of the education process for massage therapy," adds Stephanie Beck.

Beck is known to be a passionate educator, as well as an advocate for online marketing and the drive towards success for small businesses. She worked in health and wellness for over 15 years before starting SRB Solutions, which enabled her to allow small businesses to gain a greater understanding of online marketing and social media. She has authored three best selling books, one of which focuses on chiropractic services, while the other one focused on massage therapy.

Not only has she contributed to the 5th Edition Business Mastery, she has also written the Ethics in Social Media chapter in the The Ethics of Touch 2nd edition textbook. This is required reading in more 800 massage schools across the country. As the recognized expert in this field, Beck feels honored to be able to have such an impact on the industry.

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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