



Truck Trim Expands Premium Truck Accessories in Salt Lake City

October 14, 2026

NORTH SALT LAKE, UT - October 14, 2026 -

Truck Trim announced an inventory expansion on Wednesday, introducing a broader commercial selection of truck accessories in Salt Lake City, UT, designed to withstand Intermountain West winter climates and off-road driving demands. The regional distributor has added heavy-duty bed liners, custom-fit all-weather floor liners, and folding tonneau covers to its existing product catalog. These newly added product categories are sourced directly from established automotive aftermarket manufacturers, including Husky Liners, WeatherTech, BAK Industries, and Extang, providing regional vehicle owners with verified fitments across contemporary Ford, Chevrolet, GMC, Ram, and Toyota pickup platforms.

The expanded inventory directly addresses practical vehicle protection against road salt, moisture, persistent UV degradation, and heavy cargo impact. The floor liner selection features laser-measured thermoplastic elastomer (TPE) floor mats engineered with deep retention reservoirs and raised perimeter lips to prevent snowmelt and mud from contacting original vehicle carpeting. Retail prices for complete front and rear cab sets start at \$149.95, depending on cab dimensions and vehicle model year. For truck bed surface protection, Truck Trim now stocks both spray-applied polyurethane coating kits and drop-in high-density polyethylene liners starting at \$229.00, accompanied by a standard three-year manufacturer defect warranty and certified

impact resistance ratings.

In addition to interior and bed protection, the updated product line includes tri-fold and roll-up tonneau covers constructed from marine-grade vinyl and aircraft-grade aluminum panels. These weather-sealed bed covers feature flush-mount rail systems that clamp directly onto factory bed rails without requiring exterior body drilling, providing a weather-resistant seal against moisture infiltration and highway crosswind lift. Models range from manual soft tri-folds priced at \$289.00 to heavy-duty hard-folding aluminum designs rated to support up to 400 pounds of evenly distributed cargo weight, priced up to \$1,049.00. Customers purchasing equipment receive access to step-by-step digital installation guides, downloadable CAD specification sheets, and on-site hardware alignment assistance from trained showroom technicians.

"Our focus with this catalog rollout is delivering measurable vehicle utility, standardized part fitment, and verified winter durability rather than generic cosmetic upgrades," said Johnathan Mitchell, general manager of Truck Trim. "Drivers throughout northern Utah face severe freeze-thaw cycles, corrosive magnesium chloride deicers, and steep canyon grades. By partnering directly with tier-one aftermarket manufacturers, we ensure that every mat, liner, and cover meets strict OEM tolerances and load ratings. We are also testing prototype bed components manufactured from recycled industrial polymers to assess long-term tensile strength under sub-zero temperature swings."

Alongside immediate in-store availability, Truck Trim has added interactive vehicle compatibility lookup tools to its digital ordering platform, allowing drivers to cross-reference bed lengths, cab dimensions, and factory tie-down points prior to purchasing. The online platform also provides technical maintenance documentation covering tonneau rail lubrication, cold-weather rubber conditioning, and chemical corrosion prevention. All listed items are maintained in the central warehouse stock, with in-store pickup available same-day, and regional freight dispatch completed within 24 to 48 hours for commercial and residential accounts across Utah, Idaho, and southwestern Wyoming.

Customers evaluating truck accessories in Salt Lake City, UT, can inspect material samples, verify vehicle fitments, and consult product specialists at the central showroom located at 1450 South 300 West. Standard operating hours are Monday through Friday from 8:00 a.m. to 6:00 p.m., and Saturday from 9:00 a.m. to 3:00 p.m. Additional technical specifications, commercial fleet pricing sheets, and live inventory availability are updated weekly on the company's official website. Media inquiries, regional distribution questions, and commercial fleet procurement requests should be directed to Johnathan Mitchell or via email.

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For more information about Truck Trim, contact the company here: [Truck Trim](https://www.trucktrim.com)
Truck Trim 801-936-0507 sales@trucktrim.com 181 South, US-89 North Salt Lake, UT 84054

Truck Trim

Website: <https://www.trucktrim.com/>

Email: sales@trucktrim.com

Phone: 801-936-0507

