



Stephanie Beck Discusses Online Marketing For Healthcare Practitioners In Acupuncture Today Magazine

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Stephanie Beck, founder and owner of SRB Solutions in San Diego, CA, has announced that one of her articles has been featured in the April issue of Acupuncture Today magazine. In the article, Beck explains that it can be very difficult to identify which digital strategies work best in a healthcare practice, and what does not, and how much of an effect each of those parts have individually. This is why she highlights a number of key things that clinics and offices should engage in, thereby making sure that the well-functioning elements work even better. The key, she feels, is about working smarter, not harder.

"For those in business prior to the Internet, the way in which business was always done is now being called into question," says Stephanie herself. "Alternatively, for those who are just starting out, most feel like they have a "leg up" because they have never known a world without the Internet. However, that doesn't necessarily mean that they understand how to use it to market their practice. No matter where you are coming from, it's impossible to escape the pressure of operating your business in the digital world."

In her article, entitled "Facing the Pressures of the Digital World", she encourages healthcare practitioners

who would like to discover how to connect, engage, and get more patients to contact her to schedule a free 15 minute conversation at a time that is convenient to them. In the consultation, she will be able to help them with regards to having a more effective online marketing strategy.

She also feels that practitioners must learn to be more flexible. "You need a way to put your practice on course to deliver that vision," she writes in her article. "Innovative thinking needs to be integrated into every process and because everyone has time management considerations, everything needs a plan and a process."

As the owner of SRB Solutions, Stephanie Beck is a very respected online marketing expert. Her background is in health and wellness, and she has had several articles published since 2003. She is also a bestselling author of three individual books. Uniquely qualified to deliver her message, she encourages everyone to schedule their free 15 min conversation with her.

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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