



Stephanie Beck Discusses Chiropractor Marketing In DC Practice Insights Article

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Stephanie Beck, founder of San Diego, CA's SRB Solutions, has highlighted an article about chiropractor marketing using social media that she has published in the DC Practice Insights magazine. The article was designed to help chiropractic offices use social media to obtain 5, 10, or even 20+ new patients consistently, month after month. The article was entitled 'Need a Social Media Adjustment? 6 Ways to Maximize Your Content'. Social media is one of the internet's strongest marketing tools. Leveraging it properly, however, is something that many healthcare organizations continue to struggle with.

She says: "If your social media outreach is not producing the healthy results that you expected, perhaps it's time for a social media adjustment. Almost 90 percent of the social media pages I see suffer from what I like to call 'social misalignments'. The message just isn't connecting with the prospective audience or it is so bland that it has very little relevance. You may be so busy touting how great you or your practice is that your posts are like 'wallpaper' to the users on the social site - overlooked and undervalued. The good news is you can correct this problem and create a social site that produces the holistic results you want."

Stephanie has worked in the field of health and wellness for 15 years. She branched out into internet

marketing and has been incredibly successful in doing so, authoring several bestselling books, featured in various healthcare magazine, and even writing chapters in health education books. She is seen as an authority in the field and she now offers prospective clients a completely free 15 min conversation to discuss their own social media strategies.

Besides her work on consulting on online marketing and social media strategies, Stephanie is also committed to remaining up to date with new developments in the field of marketing at all times. Whenever she comes across any important developments, she blogs about them on her personal site. She encourages everyone to subscribe to blog, so that they can always remain up to date, as well as find useful hints, tips, information, and links to Stephanie's publications to benefit from them.

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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