



Stephanie Beck Speaks About Online Marketing At 2016 California Chiropractic Conference

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Stephanie Beck, owner and founder of SRB Solutions in San Diego, CA, is proud to announce that she was a featured presenter during the California Chiropractic Annual Conference, which took place on June 3, 2016. Some 50 people attended the workshop, which were comprised of chiropractors and chiropractic assistants. The workshop, which lasted three hours, enabled chiropractors to discover how to have others manage their social media without risks; the pitfalls and common mistakes almost every chiropractor makes; and how to avoid them. The CCA 2016 Annual Convention was found to be a great success.

Stephanie says: "I am very honored to have been asked to speak at the California Chiropractic Conference this year. It is a great opportunity for chiropractors to learn from each other and from other industry experts, also in areas that are not necessarily medical related. My personal expertise is in online marketing, a true necessity in today's world."

During the second half of the workshops, chiropractors and their assistants completed an action plan. This was designed to help them empower staff with detailed objectives and an outline of how to manage the social content in less than an hour per week. Additionally, it would enable them to grow their email lists, thereby

gaining new prospects for their practices.

The class title of part 1 was 'What Are the Social Risks for Your Practice and How to Avoid Them'. The second part was entitled 'Create a Social Media Content Strategy that Builds Followers Weekly'.

Stephanie Beck is a recognized authority in the world of social media and online marketing, and particularly within the health and wellness industry. Having 15 years experience in healthcare, she has published various articles in important health magazines. She is also the bestselling author of three books. She also regularly speaks at conferences, both live and digitally.

Following the conference, chiropractors have been given the opportunity to schedule a 15 min marketing conversation with Stephanie, which is completely free. This will enable them to see just how her strategies can ensure social media is used properly. In so doing, they can produce 5, 10, or even 20 or more new patients every week, consistently.

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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