



## **New Massage Therapy Referral System Introduced At 2016 World Massage Conference**

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Hole In Your Diploma, a business in Pasadena, CA, has launched a new marketing product for massage therapists. The product, which is the Doctor Driven Referral Systems for Massage Therapists, was founded by Dr. Dennis Buckley, who introduced it at this year's World Massage Conference, which took place on June 3, 2016. This system is now proving to be popular.

Dr. Dennis Buckley himself says: "People are looking for safe, effective and affordable care to help them regain, retain and optimize their health. Patients are asking their doctors and health care providers if they know a good massage therapist. My DDRS MT system helps you to create a personal network of providers that will refer you patients regularly."

The system is based on the concept that, by working together, the health of patients can be improved. Since all physicians focus on achieving better outcomes, the DDRS MT system is now incredibly popular. Professionals are heartened to see that collaboration is strong within the field of healthcare and wellness.

The DDRS MT system comes with full training, thereby enabling physicians and massage therapists, as well

as their assistants, to use it to its full power. The training includes a module on getting started, a 'how to', the how and why, entrepreneurial progression, and expanding the network. The system also comes with a full 30 day money back guarantee for those who do not feel they have benefited from it.

The World Massage Conference, meanwhile, was a huge success. Attended by many different professionals, it provided an opportunity for massage therapists to share best practices and new guidelines. It was also an opportunity to go beyond the physical side of actual therapy. According to attendees and speakers like online marketing expert Stephanie Beck there is a real need for practices to focus on their online marketing, specifically in terms of their social media.

Dr. Buckley's new system is a strong part of this. The goal of this program is to build a stronger reputation, to build a network of supportive professionals, and, ultimately, to gain more clients. Through the new system, combined with the tactics described by Stephanie Beck, this should be more than achievable.

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For more information about Hole In Your Diploma, contact the company here: Hole In Your Diploma Dennis Buckley, DC 626-991-8877 info@HoleInYourDiploma.com 1596 Whitefield Road Pasadena, CA 91104

## **Hole In Your Diploma**

*Dr. Dennis Buckley has been mentoring students for the past 20 years helping them understand the habits of success. He's been studying the habits of successful chiropractors and has identified what those habits are by using them in his own life.*

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