



SRB Solutions Publishes Blog On Effective Use Of Social Media Groups

July 11, 2016

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SRB Solutions, a business founded by internet marketing expert Stephanie Beck in San Diego, CA, has recently released a new blog post discussing 6 tactics for social groups. In it, Stephanie explains how social media groups, which exist across all networks, can help a business to grow its following. Social marketing is one of the most important marketing techniques for business today, including for those in the health and wellness sector, and Stephanie wants to educate healthcare practitioners on its proper use.

"A lot of medical practitioners like massage therapists and chiropractors don't use groups because of confidentiality issues," says Stephanie herself. "While that can certainly be an issue, groups are a powerful tool for sharing knowledge and trust within a professional community, which has does not cross over into patient confidentiality."

Stephanie has invited everyone to like the SRB Facebook page and share some of their favorite groups. This will also give people the opportunity to see groups in action, and how they can be completely transparent yet very powerful at the same time. Additionally, from research, Stephanie knows that the most popular groups are found in Facebook, as well as LinkedIn and Pinterest, which is why she highlights them in particular.

One of the things that can instantly be seen on the SRB Facebook page is that they have received a lot of reviews from those they have worked with. Claudette L.P., for example, says: "Stephanie is awesome. I accidentally came across her on YouTube and began communicating with her on her FB page. After a few posts, she gave me a call. It was so nice to get one on one professional help with my FB problems. She truly cared about helping me resolve my issues. I highly recommend her to anyone that may be in need of marketing strategies with your business. Thanks, again, Stephanie. Wishing you the very best."

The six tactics that Stephanie encourages everyone to use in groups are to provide value to customers, discuss current changes within an industry, create a sharing community, involve brand ambassadors, promote events, and build lasting bonds. These will foster an environment in which people feel empowered and respected, and builds a feeling of trust.

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For more information about SRB Solutions, contact the company here: [SRB Solutions](http://www.srbsolutions.net) Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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