



EverCrest Lighting Launches Permanent Home Lighting Installation

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EverCrest Lighting, a Greenville-based lighting company that launched in August, is now installing permanent home lighting, an app-controlled LED system mounted along rooflines and eaves that stays in place year-round. The company serves homeowners across Upstate South Carolina and western North Carolina and also takes on commercial properties.

Permanent lighting is designed to replace the seasonal routine of hanging and removing string lights. The LEDs sit inside color-matched channels fastened along the roofline, which the company says keeps the hardware discreet during the day. EverCrest installs Jellyfish Lighting systems. After dark, according to the company's product description, the system can display any of 16 million colors and more than 190 animated patterns, controlled from a mobile app or through smart-home assistants such as Alexa and Google Home.

"Once it's installed, switching to holiday colors is a button push on the phone, with no ladders and no waiting on us to make a change," said Matthew Naylor, co-owner of EverCrest Lighting. "By daylight, the lights

disappear into the home's exterior."

The same installation is meant to serve several purposes over the course of a year. According to the company, owners can set adjustable white tones for everyday use, schedule color changes for holidays and seasons, switch to team colors on game days, or program a bright, cool-white preset for added visibility after dark. The app also supports separate control of individual zones and remote access through a cloud connection.

EverCrest's process runs in four stages. A project begins with a quote request by phone, text or online form, and the company says most homeowners receive a response within 24 hours. A design consultation follows, held at the property or based on photos, in which the team discusses goals and style and drafts a lighting plan around the home's architecture. For permanent installations, EverCrest provides a custom mock-up so the design can be seen before any work begins.

Installation is handled by the company's own crew, which mounts the lights in the color-matched channels, and residential projects are completed within two days. After installation, EverCrest provides ongoing maintenance and support, and cloud-based technical support is available for permanent systems.

"Our work is focused solely on lighting," Naylor said. "We handle every climb and every strand, and the lights are set up for every season, so they never have to come down."

While homes are the company's primary focus, EverCrest also designs and installs lighting for businesses and community properties. Its commercial work includes storefront and facade lighting, permanent architectural lighting in a company's brand colors, restaurant and patio lighting, and entry lighting for homeowners associations and neighborhoods. For commercial clients, the company offers flexible installation scheduling, including after-hours options, to limit disruption to day-to-day operations.

The full announcement and related coverage of the company's permanent home lighting service are collected on its media and press page.

About EverCrest Lighting: EverCrest Lighting is a locally owned lighting company based in Greenville, South Carolina, that designs and installs permanent LED roofline lighting along with accent, patio, landscape and security lighting for residential and commercial properties. The company serves communities across Upstate South Carolina and western North Carolina, including Greenville, Spartanburg, Greer, Simpsonville, Easley, Anderson and Clemson. Its work covers the full project, from initial design and custom mock-ups through installation, maintenance and ongoing support.

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