

Modern Sprout Announces Black Friday Sitewide Event With 25 Percent Off and Free Shipping

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Chicago, Illinois - October 26, 2026 -
Modern Sprout has announced a Black Friday through Cyber Monday promotion that will run from November 23 through November 30, offering 25 percent off sitewide with free shipping on orders of 50 dollars or more. No promo code will be required for shoppers to receive the discount during the eight-day event.

The promotion arrives at the start of the holiday shopping season and applies across the full catalog, including indoor growing kits, Garden Jars, gardening tools, birding products, candles and smaller items suited to stocking stuffers. By extending the discount sitewide, the event positions the holiday range as an accessible option for those buying gifts for gardeners, plant lovers and home growers.

The timing reflects the period when many shoppers begin gathering presents ahead of the winter holidays. With the automatic discount and shipping threshold, the company aims to simplify holiday purchasing for customers assembling gifts across a range of budgets and recipients.

"The Black Friday and Cyber Monday window is when a lot of people start their holiday shopping, and the sitewide structure is meant to make that easier," said Nick Behr of Modern Sprout. "Removing the promo code means the discount applies automatically, so shoppers can focus on finding the right gift rather than tracking down an offer."

The eight-day window spans both Black Friday and Cyber Monday, covering the full stretch between the two shopping dates rather than a single day. The 25 percent reduction applies to the entire selection, from beginner-friendly grow kits to plant-care accessories and giftable candles that can be repurposed as planters once burned.

"Gardening and plant-care gifts work for a wide mix of recipients, from someone starting their first windowsill herb garden to an experienced grower," Behr said. "The goal with a sitewide event is to give shoppers room to choose across categories during one of the busiest retail periods of the year."

Modern Sprout noted that the free shipping threshold of 50 dollars allows customers to combine smaller items, such as stocking stuffers and gift sets, while remaining eligible for the shipping benefit. The structure is intended to suit both single-gift purchases and larger holiday orders.

The promotion covers categories that span indoor and outdoor gardening, including seed kits, grow lights, planters and live plants. The breadth of the catalog allows the event to reach culinary enthusiasts, interior design followers and families seeking projects for children, among other recipients.

Modern Sprout offers products and services related to indoor and outdoor gardening, including grow kits, gardening seed kits, indoor plant-care products, gardening accessories, grow lights, candles and live plants. The company also provides gifts for a range of occasions and recipients, along with corporate gifting options. Modern Sprout maintains a focus on sustainability and offers a selection of eco-friendly products designed to make gardening approachable for beginners and experienced growers alike.

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For more information about Modern Sprout, contact the company here:Modern SproutNick Behrservice@modsprout.com2010 W. Fulton St. F-304Chicago, IL 60612United States

Modern Sprout

Modern Sprout designs indoor gardening products for easy growing, including grow kits, planters, grow lights and plant care essentials.

Website: https://modernsprout.com/

Email: service@modsprout.com

