



Stephanie Beck To Feature In Webinar On Blogging For Illinois Chiropractic Society

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Stephanie Beck, owner of online marketing firm SRB Solutions, will be featured in a webinar on blogging for the Illinois Chiropractic Society (ICS). The ICS regularly holds webinars in order to assist chiropractors in keeping up with changes in the healthcare industry, advances in chiropractic treatments and diagnosis, and fulfilling the required number of continuing education hours. When it comes to marketing in particular, they host top industry professionals to educate and share the latest tactics for growing their practice.

Guest author, blogger, and marketing consultant Stephanie Beck will answer important questions on purposeful blogging. Some of the issues Stephanie will address include what a blog is, how it helps with a practice, and what it takes to set up a blog.

She explains: "Blogging alone won't dramatically transform your marketing. Your blog has to be well optimized and promoted and, most of all, rich with relevant content that is valuable to your patients. Blogging also helps you rank in search engines and get found when people search for specific products or services you offer. A blog enables you to attract organic traffic and familiarize people with chiropractic care."

The learning objectives of Stephanie's upcoming webinar have been clearly laid out. They are twofold: how to identify the different types of blogs and to help chiropractors create calls to action within the blog post.

As owner and founder of SRB Solutions, Stephanie Beck has set herself apart as one of the leading industry experts on online marketing within the health and wellness industry. She has over 15 years experience in this area and is the author of three different bestselling books. She also writes frequent columns in various industry relevant magazines, as well as chapters in educational text books.

Stephanie Beck has pointed out that she is committed to ensuring health and wellness practitioners, including chiropractors, to learn how to use online marketing to their advantage and take their practices to the next level. At the same time, she is equally dedicated to supporting them in their continuous professional education. She also welcomes all chiropractors to schedule a 15 minute conversation with her in order to discuss various strategies.

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

Website: <http://www.srbsolutions.net/>

Email: info@srbsolutions.net

Phone: 888-476-9773

