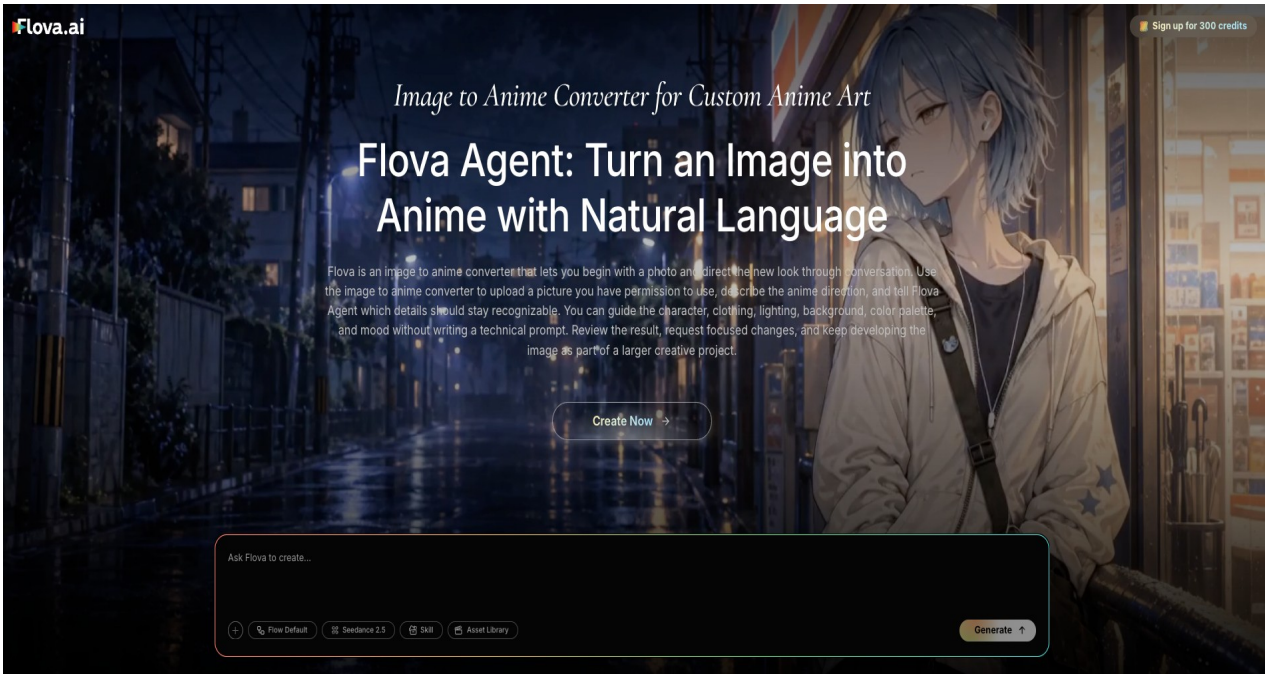


Flova.ai Unveils Innovative Image-to-Anime Converter for Custom Character Art

October 22, 2026

SINGAPORE - October 22, 2026 -

Flova.ai recently launched the Flova image to anime converter, an advanced photo-to-anime workflow that allows for custom character art. This innovative tool enables users to start with a picture they have permission to use, allowing them to describe their desired anime direction in natural language. The converter then refines the image through focused revision requests, allowing creators to guide the process more intuitively. The resulting still image can become an integral part of larger storytelling and video planning projects, creating a seamless bridge between visual art and narrative development.

Users of the Flova image to anime converter can specify various aspects of the desired output, including linework, color palette, lighting, setting, and overall mood while ensuring that recognizable details such as hairstyle, expression, and clothing colors are retained. This customization ensures the output aligns closely with the creator's unique vision, whether it's for a specific person, pet, or character.

Flova.ai emphasizes that image conversion is essential for effective scene design. By allowing creators to

describe elements such as emotional tone, time of day, and weather, the tool ensures a cohesive connection between characters and their environments. For instance, artists can create an entirely different atmosphere by merely changing the time of day or the weather conditions, facilitating a deeper narrative experience.

Flova.ai recommends that users begin by uploading a clear image, describing their intended anime style, reviewing the initial result, and then checking key features before saving their work. This structured approach allows creators to engage deeply with their content, making the process both intuitive and effective.

An approved character image can serve as a reference for planning storyboards or animated scenes, which allows creators to develop action, pacing, and camera movements based on an established design. The workflow extends beyond simply producing a single still portrait; an approved character image can be reused effectively as a visual reference throughout the project lifecycle, improving continuity and consistency.

This tool is designed to facilitate iterative creative decisions rather than automatic approval of every output. Factors such as source image clarity, the specificity of instructions, and the creator?s review all play a critical role in determining whether the final result is useful. While the results may vary, the iterative process allows creators to maintain visual consistency and enhance character design through specific, actionable feedback. This adaptability enables creators to effectively carry their vision into larger and more complex projects.

For creators preparing more than one image, it?s recommended to keep reference details consistent while changing only the elements that need to evolve. This strategy helps in distinguishing between deliberate character development and unintended visual variations, although users must still inspect each new result to ensure that it meets their standards and expectations.

For motion projects, the approval of a character design still serves as a valuable reference and planning asset rather than a guarantee that subsequent generated shots will be identical. This encourages flexibility in the creative process while ensuring that the character remains visually consistent as the project progresses.

Explore the Flova image to anime converter at Flova.ai and start shaping your customized anime characters today. The tool integrates seamlessly into a variety of video projects, providing creators a structured yet flexible route from an authorized source photo to a customized anime interpretation. Following this, users can undertake optional development into broader visual projects, allowing for significant creative exploration and storytelling.

About FLOVA PTE. LTD.:

Flova.ai is an AI?native video creation platform under FLOVA PTE. LTD., focused on Agent?driven production workflows. Launched globally in October 2025, the platform combines leading AI image and video

models with project memory, contextual understanding, intelligent asset management, timeline workflows, and reusable Skills.

Flova was founded by Guo Lie, creator of FaceU and former head of ByteDance's imaging business. FaceU was acquired by ByteDance for approximately US$300 million in 2018, and Guo subsequently participated in incubating products including CapCut, Hypic, and BeautyCam. Flova has raised over US$80 million across two funding rounds, backed by Sequoia Capital, IDG Capital, and Sky9 Capital.

For more information, visit: https://www.flova.ai/en/

###

For more information about FLOVA PTE. LTD., contact the company here:Flova.aiSaracontact@flova.aiSINGAPORE

FLOVA PTE. LTD.

Flova.ai is an AI-native video platform by FLOVA PTE. LTD., built on Agent-driven workflows. Launched globally in October 2025, it pairs leading AI image and video models with project memory, asset management, timeline tools, and reusable Skills.

Website: https://www.flova.ai/

Email: contact@flova.ai