



Stephanie Beck To Speak On Social Media Marketing At 2016 COCSA Conference

July 26, 2016

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Stephanie Beck, founder and owner of online marketing firm SRB Solutions, is proud to announce that she will be discussing social media marketing at the 2016 Congress of Chiropractic State Organizations (COCSA) Convention. The convention will take place from November 10 to 12, 2016 at The Wigwam Resort on 300 East Wigwam Boulevard, Litchfield Park, AZ, which is located just 20 miles northwest of Phoenix.

COCSA holds annual conventions in November of each year. Usually, the meeting starts on Thursday after the elections and ends on the Saturday afternoon. The focus of the program is to provide training for elected leaders and paid staff on how to more effectively manage the association. The meeting also features updates on chiropractic issues at the state and national levels. It also provides a forum for discussion of trends in the association and chiropractic industries.

Stephanie was a General Session Keynote speaker at the 2015 COCSA Conference. She used the opportunity to teach a social media workshop. It is very rare for the same speakers to be invited consecutively. However, due to overwhelming demand, she has been asked to return at this year's conference. During this event, she will present strategies that influence the chiropractic state organizations'

social influence, and how this impacts their bottom line. The 2016 registration for the event is now open, and those who book before August 31, 2016 will save \$50 on their attendance fee.

Stephanie is an expert in online marketing for the health and wellness industry. She has written numerous bestselling books on the subject and frequently features as a columnist in other industry relevant publications. She has dedicated her career to ensuring chiropractic and massage therapy clinics are able to get the most out of their online marketing and is currently placing a strong emphasis on social media in particular.

She encourages people to register for the 2016 conference as soon as possible. Additionally, interested parties can contact her for a 15 minute free conversation, in which she can highlight her strategies in greater detail. This will enable clinics to make more of their personal online marketing strategies.

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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