



## **Bulk Discount Offer Announced By First Aid Shoppe For Their Mini CPR Keychain Mask**

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First Aid Shoppe today announced that their Mini CPR Keychain Mask is now available with a volume discount price break at certain levels of purchase. The discount begins at a purchase of two or more of the pocket keychain masks, and increments in discount rates at specified quantities. The Mini CPR Keychain Mask is a full-function fold-out CPR mask that stows in a small pouch designed to fit on a key ring. First Aid Shoppe is a provider of high-end first aid gear and kits to professionals and the general public.

"The price breaks on this volume discount get progressively better quickly," says First Aid Shoppe COO, Anna Loehwing. "Four or more get you 15% off, six or more get you 20%. Each of the price breaks is described on the product page under the Special Offers and Product Promotions section. Each break had a special code that can be used at time of checkout."

The Mini CPR Keychain Mask folds to fit into a small nylon keychain pouch, which is about the size of an average key fob. The idea is that the CPR Keychain Mask is small enough to be unobtrusive and easy enough to keep on hand at all times. It comes with a one-way valve to control air flow in both directions, from rescue breather to victim and vice versa, and a semi-transparent shield that protects both rescue breather

and victim from contact.

"You'll forget you're even carrying this little mask," says Ms. Loehwing. "And when you need it, it's just a second to fold it out and ... you've instantly got protection for both yourself and the person whose life you're trying to save. The shield makes sure you don't add germs and cross contamination to what is already a life-or-death situation."

The volume discount on the Mini CPR Keychain Mask is available on the Amazon product page. Discount codes are applied at time of checkout.

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For more information about First Aid Shoppe, contact the company here: First Aid Shoppe Anna Loehwing 727-442-4372 sales@customfas.com Clearwater, FL 33755

## **First Aid Shoppe**

*First Aid Shoppe is a First Aid company that provides quality emergency first aid products to consumers and professionals.*

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