



SRB Solutions Completes Revamp Of Website Design For Dr. Hoy's

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SRB Solutions, based in San Diego, CA, has worked with Dr. Hoy's owners Joachim and Laura Gloschat to revamp the website that focuses on pain relief. The new site has been made more user friendly and a professional login database was also added. The latter, which is a new feature, was designed to serve the wholesale side of the business, allowing businesses to conveniently place orders online. Dr. Hoy's website is now fully live.

Stephanie Beck, owner and founder of SRB Solutions, says: "I've known Laura and her team long before Brian and I launched SRB Solutions. They have been providing top quality pain relief products and seen their popularity grow at the Massage and Chiropractic conferences and trade shows. In the company I previously worked for her product was very popular with professionals and consumers alike. We kept in touch after I left and started SRB Solutions with Brian. Laura and I connected at a Chiropractic Conference and she mentioned she needed help with her website. After that, we went to work and the rest is history."

Since 2006, Doctor Hoy's Natural Pain Relief has experienced a consistent growth rate of between 3% and 5%. Laura Gloschat, CEO of the company, attributes the largest growth to partnerships with third party

distributors in the healthcare, athletics, and wellness industries. Doctor Hoy's Natural Pain Relief products are available in the United States, Canada, Australia, Denmark, and Puerto Rico.

Physical therapists, athletic trainers, chiropractors, massage therapists, and professional and collegiate athletes all praise the Doctor Hoy's Natural Pain Relief product line. With the company's substantial and continued growth, they needed to upgrade both the look and appeal of the company and its website. SRB Solutions Web Design services looked at the overall goals and aims of the company and completed the new design.

Stephanie Beck added: "After completing the website project, Brian was in a bad accident shattering his foot. We experienced the healing and pain reduction first hand of Dr. Hoy's Arnica Boost. It really helped to quickly dissipate the bruising, swelling, which of course helped with the pain. It was a life saver for sure and I feel like it reduced his recovery time."

Meanwhile, Christy Mann, Sales Manager at Dr. Hoy's, says: "Thanks for doing an amazing job. The website looks great, we are all loving it and more importantly our customers are all loving it!"

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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