Vertical Entertainment Expands Into Massachusetts and Adds New Attractions for Fall and Holiday Season

October 21, 2026

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Vertical Entertainment, a family-owned event rental company based in Gilford, has extended its service area into Massachusetts and introduced several new attractions ahead of the fall and holiday event season. The expansion brings the company's staffed, fully insured event offerings to a range of communities south of its longtime base in New Hampshire. Additional details about the company are available through Vertical Entertainment NH.

The company already serves communities across New Hampshire, including Concord, Manchester, Portsmouth, Nashua, Keene, Lebanon, Salem, Plymouth, Wolfeboro, Meredith, Laconia and Gilford. Its service area now reaches into Massachusetts communities such as Andover, North Andover, Lexington, Burlington, Woburn, Billerica, Chelmsford, Tewksbury, Peabody, Beverly and Newburyport.

Alongside the expansion, the company has announced new and seasonal offerings. Hosted game shows, new for 2026, feature a professional host who runs the entire program with custom rounds, live scoring and buzzers for groups ranging from 20 to 200 or more. The Mirror X Photo Booth, also new for 2026, provides premium photos and instant shareable content suited to corporate events, weddings and proms. For

seasonal gatherings, the company has added fall and holiday-themed inflatables.

Casino night rentals remain a central part of the lineup. These setups include professional dealers, blackjack, poker and roulette, with 12 or more casino games available and custom funny money. The casino offerings are frequently used for corporate events, fundraisers and school events. Delivery, setup and breakdown are included with the company's rentals. Updates and event photos are shared on Vertical Entertainment NH on Facebook.

Tim Ford, who manages operations for the company, noted that the broadened service area reflects steady demand from organizations and families planning events across the region.

"The expansion into Massachusetts lets the company reach event planners, schools and businesses that have been looking for staffed, fully insured entertainment options," said Tim Ford, Operations Manager. "The new game shows and the Mirror X Photo Booth give groups formats that work well indoors as the weather turns, and the fall and holiday inflatables fit seasonal community gatherings."

Vertical Entertainment specializes in party rentals and event equipment serving New England. Its offerings include casino night setups, catering, DJ services, foam cannons, a mechanical bull, novelties, photo booths, event photography, and a rock wall and bungee jump. The company also rents inflatables, water slides, games, tents, tables, chairs and dunk tanks. It works with campgrounds, colleges, corporate clients, daycare centers, schools, libraries and summer camps, and supports event types including birthday parties, fundraisers, town events, proms and weddings.

The company's location and reviews can be viewed through Vertical Entertainment NH on Google Maps.
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For more information about Vertical Entertainment, contact the company here:Vertical EntertainmentRick(603) 491-1598events@verticalentertainmentnh.com323 Morrill St Gilford, NH 03249

Vertical Entertainment

Vertical Entertainment has served New England since 2006, offering bounce houses, water slides, DJs, casino nights, and more to make any event unforgettable.

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