



The Dumpster Co. Launches AI Chat Assistant Rolly for Dumpster Rental Customers

October 21, 2026

JACKSON, GA - October 21, 2026 -

The Dumpster Co., a locally owned roll-off dumpster rental company headquartered in Jackson, Georgia, announced today the launch of Rolly, an AI-powered chat assistant now available on the company's website at mydumpsterco.com. Rolly is designed to help residential customers, contractors, and commercial clients get quick answers about dumpster sizing, scheduling, accepted materials, and delivery logistics, without waiting on hold or submitting a form.

The Dumpster Co. serves 16 communities across middle and north-central Georgia, including McDonough, Covington, Conyers, Stockbridge, Griffin, Milledgeville, and Jackson. The company offers six roll-off dumpster sizes, ranging from 10-yard containers suited for garage cleanouts and small renovation projects to 40-yard bins built for major construction and demolition work. As the service area has grown to span 11 counties, the company identified a need for a faster, always-on way to help customers find the right container for their specific job.

Rolly addresses that need directly. The assistant is embedded in the company's website and available around the clock, including nights and weekends. Visitors to mydumpsterco.com can use the chat interface to

get answers on topics that typically require a phone call: which dumpster size is right for a deck tear-down, whether a particular type of debris is accepted, how the delivery and pickup process works, or whether The Dumpster Co. delivers to a specific city or county.

"We built this company on being straightforward with people," said Joe Hardin, co-founder of The Dumpster Co. "No hidden fees, no runaround. Rolly fits that same idea. If someone is planning a project at ten o'clock on a Saturday night and they want to know which size dumpster to rent or whether we deliver to their neighborhood, they should be able to get that answer right then and there. That's what Rolly does."

Rolly was built from The Dumpster Co.'s own operational knowledge and service policies. Its responses draw from the company's documented information on dumpster sizes and dimensions, accepted and prohibited materials, service area coverage, flat-rate pricing, and delivery and pickup procedures. When a question falls outside what Rolly can answer, customers are directed to call (678) 306-9993 or email joe@mydumpsterco.com to speak with the team directly.

The Dumpster Co. team spent several weeks developing and testing the assistant before launch, working through the most common customer questions, the kinds of inquiries that come in by phone every day, and building those answers into Rolly's knowledge base. The result is an assistant built around the questions real customers actually ask, in plain language without jargon.

"People renting a dumpster for the first time have a lot of basic questions and they should," Hardin said. "What can go in it, where do I put it, how long can I keep it. Rolly handles all of that so the customer feels confident before they book, and our team can stay focused on getting the right dumpster to the right place at the right time."

The Rolly launch follows several years of growth and service expansion for The Dumpster Co. since its founding in 2020 by Hardin and co-founder Daniel Conway. The company operates GPS-tracked trucks, offers online ordering for five of its six dumpster sizes, and sends automated status updates during the delivery and pickup cycle. Flat-rate pricing means customers know their total before a truck rolls, with no adjustments at the end of a rental.

Rolly is accessible through the chat widget on any page of mydumpsterco.com. Customers who prefer to reach the team directly can call (678) 306-9993 or email joe@mydumpsterco.com. Online reservations are available at mydumpsterco.com/dumpsters/.

The Dumpster Co. is a locally owned and operated roll-off dumpster rental company headquartered in Jackson, Georgia. Founded in 2020 by Daniel Conway and Joe Hardin, the company provides flat-rate dumpster rental service to homeowners, contractors, and businesses across 16 communities in middle and

north-central Georgia. Dumpster sizes range from 10-yard containers for small residential projects to 40-yard bins for large-scale construction and demolition. The company operates GPS-tracked trucks and offers online ordering and automated delivery updates. For more information, visit mydumpsterco.com or call (678) 306-9993.

###

For more information about The Dumpster Co., contact the company here: The Dumpster Co. Joe Hardin 678-306-9993 joe@mydumpsterco.com The Dumpster Co. 119 Bibb Station Rd Jackson, GA 30233

The Dumpster Co.

We're The Dumpster Co., Georgia's trusted name in dumpster rentals across 15 cities. From local projects to large cleanouts, our team delivers reliable, affordable roll-off dumpsters with unmatched customer service and zero hassle.

Website: <https://www.mydumpsterco.com/>

Email: joe@mydumpsterco.com

Phone: 678-306-9993

