



Stephanie Beck Holds Florida Chiropractic Education Webinar On Social Media Marketing

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Stephanie Beck, owner and founder of San Diego, CA-based online marketing company SRB Solutions, has presented the 'For Those Who Love Social Media and Want More Out of It' webinar for the Florida Chiropractic Association (FCA). The webinar was delivered to FCA members and is now also available in their online library.

Stephanie says about the webinar: "You know it, you love it, and you thought you even understood it. You are using it for your personal needs, but haven't quite figured out how to make it work for your practice. Well, this one's for you. During this webinar, I shared the five tactics to take your social love to a whole new level. Social business differs from the personal and for all those new business owners, I know the 'time versus money' dilemma is always one of the first things that come to mind. No worries because I got you covered."

The webinar, which is an hour in length, was stacked with some really tight info. In it, Stephanie showed chiropractic practices how to review the different social media outlets, enabling them to know which ones are most relevant to their particular group of patients.

After the webinar, Stephanie Beck has encouraged chiropractors to book her to come in and teach at a live event. Alternatively, she is also available for further webinars. Stephanie has a number of speaking topics as can be seen on her website at <http://www.srbsolutions.net/speaking/>. Chiropractic State Organizations, in particular, are encouraged to contact her for further information, as she can link her speaking topics into the information provided in the webinar.

SRB Solutions has listed a number of specific speaking topics. These include 'Social Misalignment', 'What are the Social Risks for Your Practice and How to Avoid Them', 'How to Create Social Media Content that Builds Followers Daily', 'Social Media Part 1: Practice Express - How to Plan Your Social Success', 'Social Media Part 2: The Facebook and Twitter Laptop Workshop', 'The Social Ethics of Sharing', 'Create a Social Media Content Strategy that Builds Followers Weekly and can be implemented for less than 4 hours a week!', and 'How to Avoid Social MisAlignments with Your Social and Blog Content'.

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For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

Website: <http://www.srbsolutions.net/>

Email: info@srbsolutions.net

Phone: 888-476-9773

