



Stephanie Beck Conducts Chiropractic Education Webinar For Florida Association

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Stephanie Beck, owner and founder of online marketing company SRB Solutions, has presented her third webinar for members of the Florida Chiropractic Association (FCA). The webinar was entitled 'Get the 5 How To's that No One Ever Shows You About Managing Social Media'. The webinar was available for FCA membership only.

Stephanie Beck says about the webinar: "Whether you started last week, last month or last decade with social media, there are always those little details that can trip a person up, right? And why doesn't anyone every tell you about them? Why is it that no one wants to mentions the items? I pulled back the curtain to share all the working parts, particularly the big top five mistakes and how to avoid them."

The primary function of the Florida Chiropractic Association is the protection and welfare of its individual members. This is regardless of their personal philosophy. Additionally, the FCA aims to educate the public about issues pertaining to chiropractors and the chiropractic industry. The association advocates the position that chiropractic is a distinct and separate healing arts science.

The five issues addressed in the webinar include how to be professional when searching for potential clients; who to connect with your business account and who not to, which relates to HIPAA compliance; how to structure payment for whoever is monitoring your social media; how to engage staff, family, friends, and all others around a practice to 'share' and 'like'; the health focused posts; and, lastly, who the big gurus are that truly are the 'healthy resource' for the best content when it comes to sharing.

Stephanie Beck frequently hosts webinars on a variety of subject areas. However, her main concentration is on online marketing for the health and wellness industry. She encourages healthcare state organizations, such as chiropractic and massage therapy, to book her to speak or teach at their upcoming events and to review the various speaking topics she covers as part of her particular expertise.

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For more information about SRB Solutions, contact the company here: [SRB Solutions](http://www.srbsolutions.net) Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

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