



DuraShield Roofing & Contracting Outlines Fall Roof Inspection Practices Ahead of Winter

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DuraShield Roofing & Contracting has outlined its fall roof inspection practices as property owners across Wisconsin prepare for winter weather. The company treats late summer and early autumn as a practical window for identifying wear before snow, ice, and freeze-thaw cycles place additional stress on roofing systems.

Seasonal inspections can also help property owners determine whether an aging roof needs repairs or a more comprehensive replacement plan. When replacement is under consideration, roofing materials should be evaluated for suitability, installation requirements, and compatibility with the building. Options such as Brava composite roof tiles may be part of that discussion alongside traditional roofing materials, depending on the property's needs.

DuraShield Roofing & Contracting offers free roof inspections to assess existing conditions, document potential damage, and identify areas that may require repair or continued monitoring ahead of winter.

Their technicians use photo and video documentation, including drone imagery when appropriate, to record

findings. The company notes that technicians receive training related to storm and impact evaluation, including methods associated with HAAG Engineering instruction used across the roofing and insurance fields. Documentation is prepared so property owners have a clear record of existing conditions before winter arrives.

“Fall inspections give property owners an opportunity to address roof concerns before snow and ice make access more difficult,” said Anthony Walsh, President of DuraShield Roofing & Contracting. “They also help document damage from summer storms and identify areas that may need attention during the winter.”

Common items reviewed during seasonal inspections include missing or cracked shingles, damaged flashing around chimneys and skylights, clogged or overflowing gutters, loose or deteriorated pipe boots, and signs of prior hail or wind impact. On commercial and multi-family properties, crews also review membrane seams, drainage paths, and rooftop equipment penetrations that can fail when ice restricts water flow. Temporary repairs are sometimes completed after an inspection to limit further exposure until a larger project can be scheduled.

DuraShield Roofing & Contracting installs and services a range of roofing systems, including architectural asphalt shingles, metal roofing, slate, tile, cedar shake, Brava composite roof tiles, DaVinci composite shake and slate, and commercial roofing systems, including EPDM and TPO. For property owners considering a roof replacement, material options can be evaluated based on architectural style, expected service life, local weather exposure, and the condition of the existing roof structure. Brava offers composite roofing options designed to replicate the appearance of traditional materials, giving property owners another option to consider when comparing roofing systems.

Manufacturer partnerships with GAF and Owens Corning support standardized installation practices and access to material warranties when replacement is required. The company is also a DaVinci Masterpiece Contractor for composite shake and slate products. Inspections remain separate from any later construction decision and are used first to establish facts about the roof’s current state.

Walsh said seasonal reviews are particularly relevant after summer storm activity. Hail and wind events earlier in the year can leave granule loss, bruises, or lifted shingles that are easier to document before snow hides the surface. Property owners who wait until a leak appears indoors often face additional interior repairs that could have been limited by earlier attention to the roof assembly.

“A documented inspection helps owners distinguish between issues that need prompt repairs and conditions that can be monitored over time,” Walsh said. “That information gives them a clearer basis for planning maintenance before winter sets in.”

Founded in 2003 by Anthony Walsh, DuraShield Roofing & Contracting grew from sales and installation experience into a full-service residential, commercial, and multi-family contractor. Kim Walsh joined the company in 2008 and contributes to operations. The company expanded from the Appleton and Fox Cities area to Green Bay, De Pere, Wausau, Milwaukee, and Madison. Core values of dependability, integrity, growth, and service guide project work. Community involvement includes Habitat for Humanity and other local partnerships.

The company maintains an A+ rating with the Better Business Bureau and holds Wisconsin contractor licenses. Fall inspection activity is part of its ongoing effort to document roof conditions before seasonal weather reduces access and increases the risk of hidden leaks.

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DuraShield Roofing & Contracting

At DuraShield, we take pride in our commitment to quality workmanship and exceptional customer service. Our roof installers undergo continuous training to keep their knowledge of best practices up-to-date so we can guarantee quality workmanship.

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