Peace of Growth Opens AI Social Media Employee to Client Businesses

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Peace of Growth says its AI-assisted social media employee is now available to client businesses, with a workflow that puts a human approval step between content production and publication. Through WhatsApp, the system presents two post options, waits for the customer to choose one, and holds the other for later. If neither fits, the client can decline both and explain what should change.

The offer is aimed at companies that want a regular social presence while retaining control over what is published in their name. Its product guide describes a routine across LinkedIn, Instagram, Facebook and X: prepare content, present it for review, publish only after the client?s instruction, then return links and flag platform failures.

The release-to-publish control is explicit. A client selects ?Publish A or B? in the chat; the other option remains available for future use. An approval expires if the post is edited after review. Customers can ask for revisions, request a new post, send photographs or design references, or simply decline both options. Feedback shared in the conversation helps shape subsequent work.

The same boundary applies to audience interaction. The employee can identify comments that may deserve a response and suggest a reply for the customer to review. It does not like, follow, message or reply on a business?s behalf. This leaves relationship-sensitive communication and final editorial judgment with the company while automating preparation and routine checks.

After a post is sent, the system checks whether the platform accepted it and returns links to published content. If a page does not accept the post, the workflow is designed to flag the failure instead of reporting success. The customer can therefore review both the proposed content and the result of the publishing step within the same chat-based routine.

The product guide describes onboarding that connects the client?s social pages with the employee. Customers can send a talking-to-camera video of up to 90 seconds and receive an edited reel to approve. The company?s materials specify that editing may include trimming pauses, cropping, captions, a logo and quiet music, while leaving the speaker?s face, voice and words unchanged.

The product?s operating principle is ?Designed by AI. Approved by you.? In practice, that means the system prepares alternatives and supports publishing, but the client chooses what goes live. The company?s materials describe a repeatable workflow rather than an autonomous account that speaks for a business without review.

Peace of Growth is a technical growth consultancy developing AI-enabled workflows for business operations and marketing. Its social media employee brings content review, customer-directed publishing and post-publication checks into one WhatsApp-led process. More information is available at https://www.peaceofgrowth.com/ and https://www.peaceofgrowth.com/services/ai-employees/.

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Peace of Growth Ltd.

Peace of Growth Ltd is an automation-first growth partner and marketing infrastructure agency in Nottingham, UK. We build custom client acquisition systems, Dual Local Demand Systems, and AI employees for UK SMEs and enterprises.

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