

Code Charley Corp Launches Trato Lending Website Design and SEO Testing Initiative

October 28, 2026

FLUSHING, NY - October 28, 2026 -
Code Charley Corp, a software-as-a-service company specializing in website development, website design, and SEO marketing, has introduced a new initiative to support Trato Lending with the evaluation and enhancement of its digital presence. The project centers on website performance analysis, modern design exploration, improved navigation, and the testing of search engine optimization strategies for the real estate lending company.

The effort, titled Code Charley LLC Supports Trato Lending with Website SEO Analysis, a Dedicated Testing Environment, and Expanded Design Options, is structured to help Trato Lending llc assess opportunities for strengthening how visitors discover and explore its financing solutions. These solutions include DSCR loans, fix and flip loans, bridge loans, and ground-up construction financing offered to real estate investors across the United States.

Through the initiative, Code Charley Corp is conducting website analysis, developing responsive layouts,

refining content organization, and preparing alternative design concepts. The work is intended to evaluate performance across devices and to examine search engine optimization approaches within a controlled setting, allowing adjustments to be tested before implementation.

The dedicated testing environment provides a separate space where design and functionality changes can be reviewed without affecting the live site. This approach supports measured evaluation of navigation improvements, page structure, and modern design components, while the expanded design options give Trato Lending the ability to compare multiple visual directions for its online presence.

"The goal of this work is to give Trato Lending a clear, data-informed view of how visitors interact with the site and where the experience can be improved," said Charles Park, Founder of Code Charley Corp. "By building a separate testing space, changes can be measured carefully before they reach the public site, which reduces risk and supports thoughtful decisions."

The project reflects a broader focus on helping companies in the finance and lending sectors evaluate their digital infrastructure. Real estate investors who rely on the Trato Lending Brand often research financing options online, and clearer navigation combined with optimized content organization is intended to make it easier for these visitors to locate relevant loan products.

"Search engine visibility and site usability work together," Park added. "The analysis and design exploration being carried out are meant to support a stronger foundation that aligns the presentation of lending products with how investors actually search for them."

Trato Lending specializes in providing financing solutions for real estate investors, offering loan products that include Fix and Flip loans, DSCR loans, bridge loans, and ground-up construction loans. The company operates in 44 states, provides business-purpose loans, and emphasizes a streamlined, technology-supported process that focuses on the property and exit strategy rather than extensive personal income documentation. Trato Lending is based in St. Petersburg, Florida, and provides nationwide lending services.

Code Charley Corp is a website development agency that creates user-friendly and accessible websites for businesses. With more than six years of experience serving industries that include finance, banking, and automotive, the company offers website design, website development, and SEO marketing services aimed at helping businesses evaluate and improve their online presence.

###

For more information about Code Charley Corp, contact the company here:Code Charley CorpCharles

Park9175971119charles@codecharley.com32-26 168th StreetFlushing NY 11358

Code Charley Corp

Code Charley Corp is a leading software-as-a-service provider specializing in website development, design, and SEO marketing. We deliver digital solutions to empower businesses and enhance their online presence, ensuring optimal performance and growth.

Website: https://codecharley.com/

Email: charles@codecharley.com

Phone: 9175971119

