Southern Turf Launches Eco-Friendly Lawn Care Service for the South Coast

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Southern Turf has announced the launch of a new lawn care service designed to promote environmentally responsible landscaping practices across the region. The initiative combines organic products, natural pest control methods and lawn monitoring technology to reduce the environmental impact of traditional turf management. The service brings together several approaches to lawn maintenance under a single initiative.

The launch comes amid growing awareness of the environmental effects of conventional landscaping. Southern Turf's new approach to South Coast turf management aims to address concerns such as chemical runoff and declining biodiversity while supporting the maintenance of healthy lawns. Fertiliser selection, pest management and lawn monitoring are all important considerations in maintaining turf.

Southern Turf CEO Jonathan Perkins said the initiative forms part of the company's long-term strategy to reduce the environmental footprint of its turf solutions while maintaining healthy, attractive outdoor spaces. The announcement highlights the company's intention to incorporate environmental considerations into its lawn care operations.

The new service begins with an assessment of existing lawn conditions, allowing the company to develop turf management plans based on individual property requirements. Its methods include organic fertilisers and natural pest controls, with the aim of reducing the ecological effects associated with conventional lawn care. Assessing existing conditions also allows lawn maintenance decisions to account for the particular requirements of each property.

The company is also incorporating drone technology into its lawn monitoring processes. These systems allow its team to survey properties, assess lawn health and identify areas requiring attention. The technology is intended to improve resource allocation while reducing the need for labour-intensive and invasive assessment methods. Aerial monitoring provides another way to observe lawn conditions and identify areas that may need further assessment.

Lawn monitoring is an important part of effective turf management because visible changes in grass condition can help identify areas that need attention. Factors such as soil conditions, nutrient availability and pest activity can all influence lawn health. By incorporating monitoring into its service, Southern Turf is placing greater emphasis on assessing existing conditions as part of its approach to lawn maintenance.

Alongside the service launch, Southern Turf has introduced an online resource centre featuring articles, practical advice and information about sustainable lawn care. The platform is designed to help property owners better understand environmentally conscious landscaping and the practices involved in maintaining healthy outdoor spaces. The resource centre also makes educational material about lawn maintenance available beyond the company's direct service activities.

Perkins said education would remain an important part of the company's approach, with the resource centre intended to support greater awareness of sustainable landscaping across the community. Providing accessible information allows property owners to learn more about the different considerations involved in environmentally conscious lawn maintenance.

The initiative reflects growing attention to environmentally responsible practices within the landscaping sector. By combining organic lawn care products with technology-based monitoring, Southern Turf is seeking to contribute to changes in South Coast turf maintenance and the adoption of more sustainable management methods. The announcement brings together the company's service offering and educational resources as part of its focus on sustainable landscaping.

For media enquiries or further information about the new service, contact Southern Turf's media relations department.

About Southern Turf

Southern Turf provides landscaping solutions across the South Coast, with a focus on customer satisfaction and environmental stewardship. The company offers services designed to support healthy landscapes while incorporating sustainable practices and technology into its operations. Its services reflect the company's stated commitment to combining landscaping practices with environmental considerations.

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