



## **First Aid Shoppe Reports Sales Of Emergency Preparedness Kit To Hikers On The Rise**

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Today First Aid Shoppe reported that hikers and outdoorsmen have been reporting success with their ResQue1st Emergency Preparedness & First Aid Kit. The kit is a combination survival and first aid kit that contains key items needed for emergency first aid or an unexpected evacuation or survival situation. First Aid Shoppe is a first aid and survival company specializing in top-tier gear and kits. Anna Loehwing, COO of First Aid Shoppe, reports that hikers and outdoorsmen are finding the compact Preparedness kit useful to keep with their gear for when such unexpected situations arise.

"This kit has so many uses," she says. "It's what's considered a 'bug out' bag, meant to be available to grab and go when the situation gets dire, but we're finding customers from all demographics are finding the first aid and survival gear to be exactly what they need for an emergency. Especially outdoorsmen and hikers. This group is usually far away from any help, and if they find themselves hurt or needing to protect themselves from the elements and survive, this is the perfect kit."

The ResQue1st Emergency Preparedness & First Aid Kit weighs less than a pound and a half, and is 10 inches on its longest side. It fits easily in a backpack, a car, or with other gear. There are over 200 items in

the kit, divided among first aid and survival gear, such as a poncho, flashlight, blanket, radio and others, all organized using the patented Easy Access Pocket System. This system makes it easy to find the needed items, and also to return them for future use.

"The kit is amazingly compact for how much stuff is in it," says Ms. Loehwing. "It fits just about anywhere, and in an emergency it could actually keep you alive for a few days."

Sales of the Emergency Preparedness Survival and First Aid kit are on the rise to hikers and outdoorsmen.

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For more information about First Aid Shoppe, contact the company here: First Aid Shoppe Anna Loehwing 727-442-4372 sales@customfas.com Clearwater, FL 33755

## **First Aid Shoppe**

*First Aid Shoppe is a First Aid company that provides quality emergency first aid products to consumers and professionals.*

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