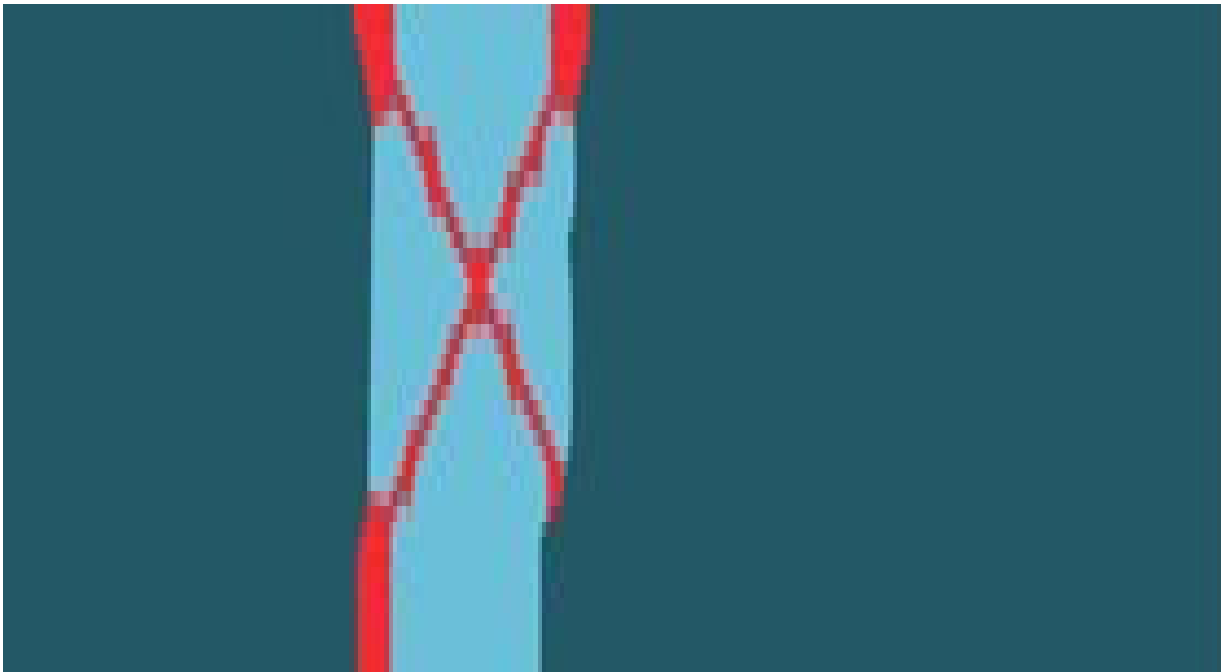




Stephanie Beck Discusses How Chiropractors Can Convert Traffic Into Patients In Article

August 20, 2016

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Stephanie Beck from Social MisAlignments, a business in San Diego, CA, has published an article in the Dynamic Chiropractic magazine to discuss how chiropractors can use a website to get new patients. Stephanie notes that chiropractors have long used referrals from patients and doctors, and networking events as sources of new patients. However, she would like to emphasize that social media and blogging can be used to drive traffic to a website and then convert online traffic into patients.

Brian Beck, founder of Social MisAlignments, says: "Chiropractors are finally joining the digital revolution, and we feel they need a helping hand. Setting up a website and various social media pages is an excellent start, but they also need to learn how to attract visitors and how to convert them into new patients. We have released a wealth of information to help them achieve that."

Social MisAlignments has made a range of article resources available for chiropractic offices and other healthcare practitioners. They suggest that practitioners take their free email quiz to determine what their current marketing score is. After completing this, they are offered a complimentary consultation with Stephanie Beck, Brian Beck's wife, who has 15 years of experience in the health and wellness industry.

Furthermore, chiropractic offices can access a number of templates to use on their own websites and social media sites. These templates are designed to enable chiropractors to create effective websites. Additionally, it allows them to share information, make adjustments to photos and create infographics to be shared on their social media networks.

"We have listed a range of links to sites offering free, or nearly free, templates to use for chiropractic offices," adds Brian Beck. "We have tested all of these to make sure they are effective, and we highly recommend them. Simply using those templates should already make a big difference to online conversion rates. To make an even bigger impact, we have released a range of other informative articles as well."

Chiropractors and other healthcare practitioners are encouraged to visit the Social MisAlignments website to access the various article resources listed there. They can contact either Brian or Stephanie Beck for further information on how to make their websites as sources of new patients.

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For more information about Social MisAlignments, contact the company here: Social MisAlignments Brian Beck 8884769773 bbeck@srbsolutions.net 7614 Beal St San Diego, CA 92111

Social MisAlignments

Helping Chiropractor's cultivate positive relationships with current patients as well as share the message of chiropractic and the care you provide. Now is the time to start making some social media adjustments.

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