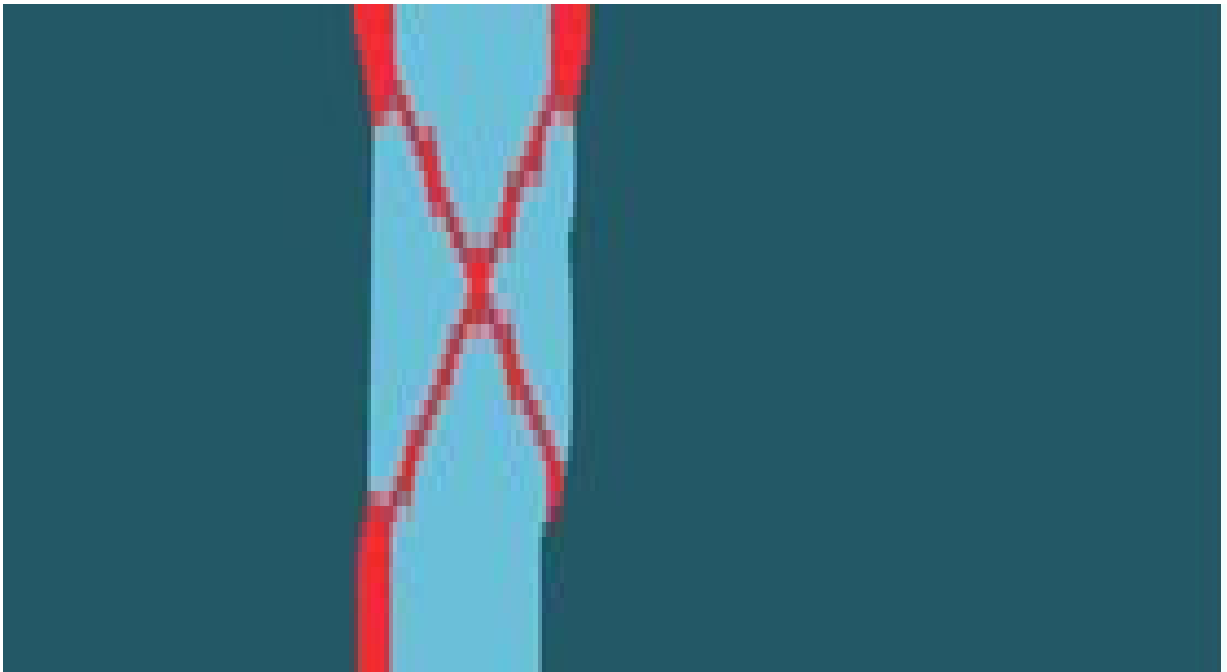




Stephanie Beck Posts Article On Managing Online Content

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Stephanie Beck with San Diego, California-based Social MisAlignments, has published an article on Acupuncture Today that is designed to help healthcare practitioners to manage their content. The article is titled "8 Ways to Help Manage Your Content" and is designed to help acupuncturists and other healthcare practitioners with their online marketing efforts, particularly with content marketing.

Brian Beck with Social MisAlignments says, "The article is filled with information that healthcare providers can use to increase their exposure through content marketing."

The article offers advice that will help marketers to better utilize their content. It gives insights into scheduling posts and evaluating content, as well as how to keep engagements going.

"Try to post daily and keep a manageable number of posts on the page," Stephanie says in the post. She states that the information is designed to help Acupuncturists better organize their time as it pertains to posting and boosting their practice.

Stephanie states that being descriptive in content is crucial. She says that posting photos with descriptions, tagging people in pictures, and adding relevant site links and calls to action can help to boost awareness, and ultimately, bring in more patient leads. She states that these are the things that she herself has done, and that healthcare practitioners can use these strategies to connect with their communities, which result in larger patient or client bases and much more business growth in the long run.

She also states that practice makes perfect, and the more Acupuncturists work on their strategies, the more they will grow accustomed to doing it regularly, which is the best way to increase exposure. She provides a number of marketing article resources on Social MisAlignments. She is the owner of SRB Solutions and an online marketing expert who served as a published columnist for a number of national magazines.

Stephanie provides a number of resources to practitioners that help them to better organize their time. The above-mentioned article focuses on acupuncturists, although she provides information to a number of industries. Those interested in learning more about Stephanie or reading the information available to article marketers can do so on the company's website.

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For more information about Social MisAlignments, contact the company here: Social MisAlignments Brian Beck 8884769773 bbeck@srbsolutions.net 7614 Beal St San Diego, CA 92111

Social MisAlignments

Helping Chiropractor's cultivate positive relationships with current patients as well as share the message of chiropractic and the care you provide. Now is the time to start making some social media adjustments.

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